



NATIONAL CENTER FOR
THE MIDDLE MARKET

NEW YORK

MIDDLE MARKET INDICATOR

2Q | 2020



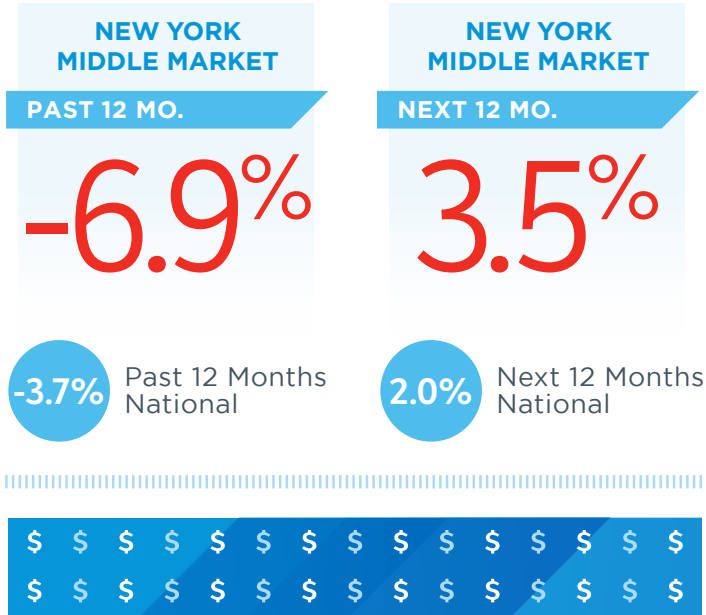
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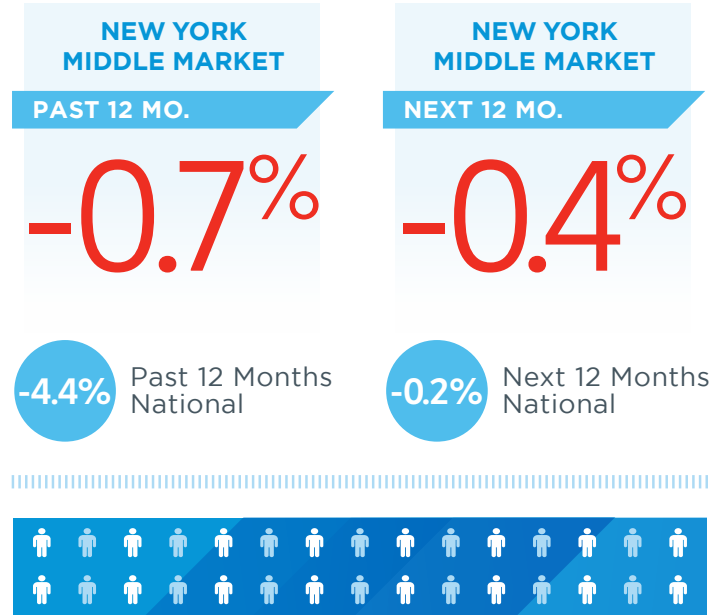
THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS

CHUBB®

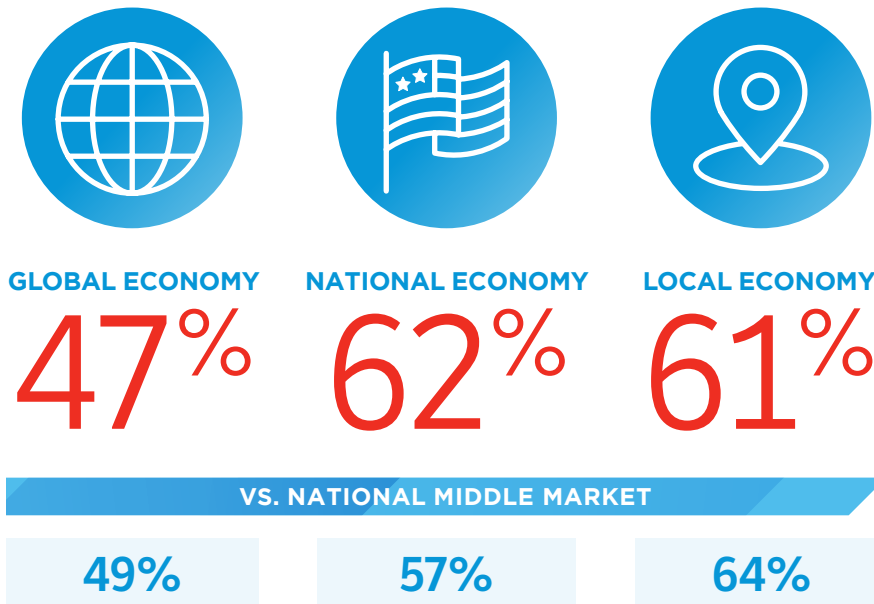
New York Revenue Growth vs. National



New York Employment Growth vs. National



New York Companies More Confident in National Economy Than National Average



Capital Investment Plans on Hold Amid Cautious Outlook



New York's Middle Market Defined

ANNUAL REVENUE
\$10 MM-\$1B



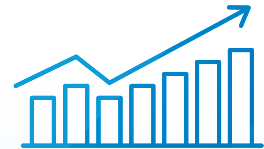
REPRESENTS
0.9%
OF ALL NEW YORK
COMPANIES

NEARLY
10,200
BUSINESSES



EMPLOYS
31%
OF THE NEW YORK
WORKFORCE

MORE THAN
\$500B
IN ANNUAL REVENUE



GENERATES
19%
OF ALL NEW YORK
BUSINESS REVENUE

New York's Middle Market is Diverse



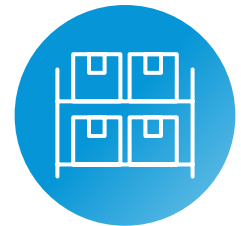
CONSTRUCTION
6.1%



HEALTHCARE
11.6%



RETAIL TRADE
9.1%



WHOLESALE TRADE
13.0%



FINANCE & INSURANCE
8.1%



PROFESSIONAL
SERVICES
9.3%

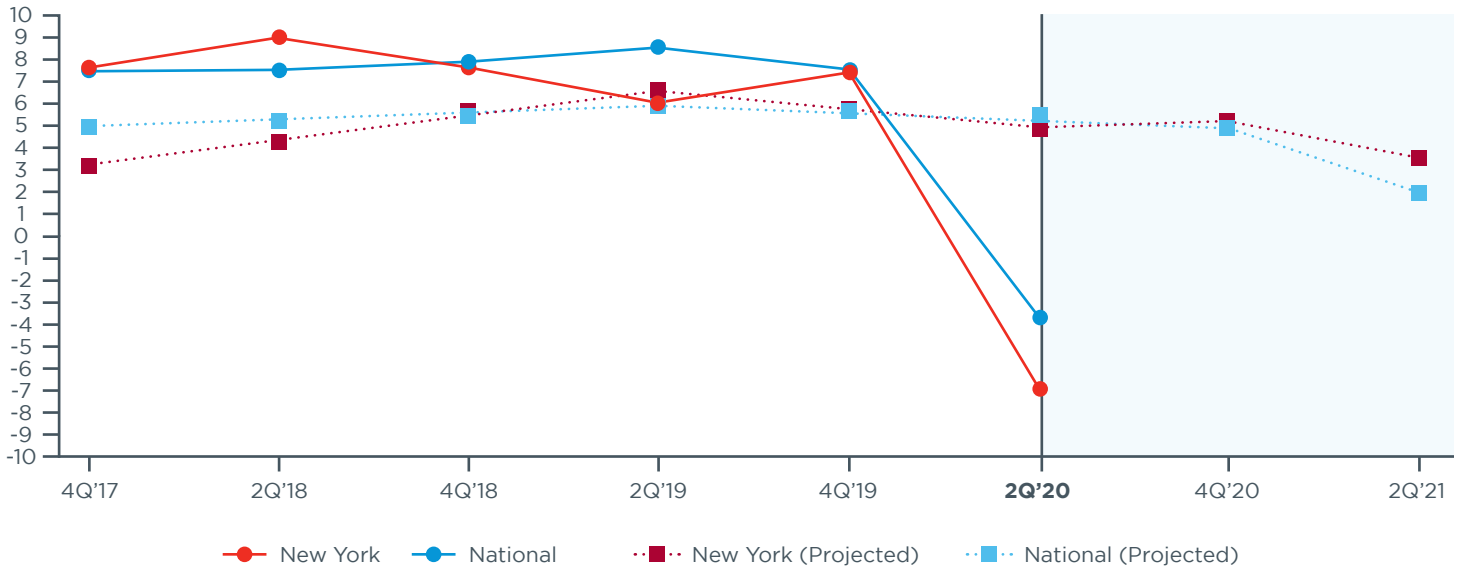


MANUFACTURING
13.3%



TRANSPORTATION
& WAREHOUSING
2.1%

Actual & Projected Revenue Growth



Actual & Projected Employee Growth

