

NATIONAL CENTER FOR THE MIDDLE MARKET

NEW YORK

MIDDLE MARKET INDICATOR

2Q 2020



IN COLLABORATION WITH







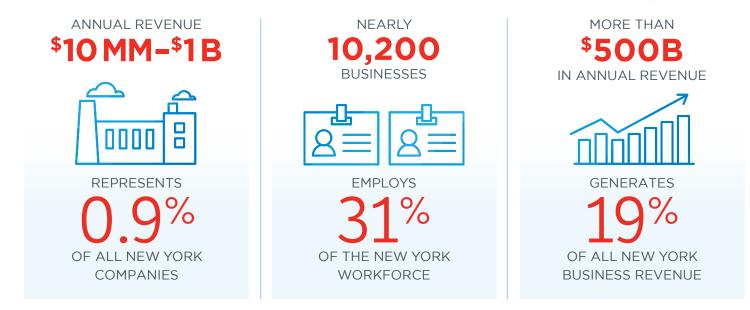
New York Companies More Confident in National Economy Than National Average

Capital Investment Plans on Hold Amid Cautious Outlook

MIDDLE MARKET LEADERS' WILLINGNESS TO INVEST DECREASES COMPARED TO 61% REPORTED IN 4Q'19.



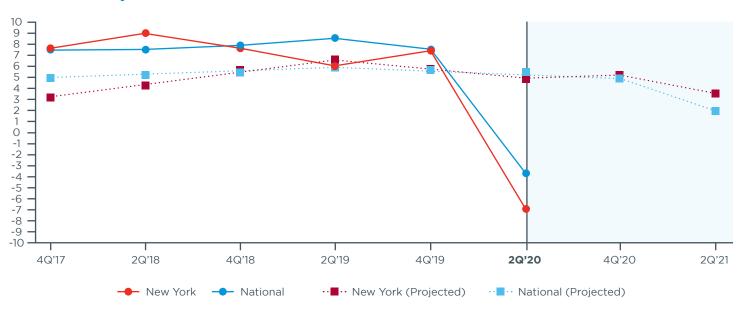
New York's Middle Market Defined



New York's Middle Market is Diverse

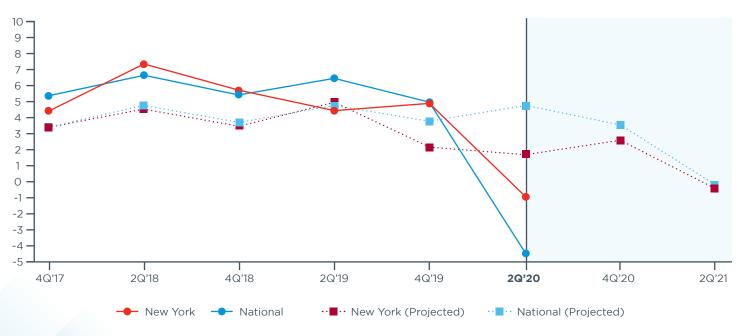


Source: 2014 D&B Data



Actual & Projected Revenue Growth

Actual & Projected Employee Growth



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