



NATIONAL CENTER FOR
THE MIDDLE MARKET

FLORIDA

MIDDLE MARKET INDICATOR

2Q | 2020



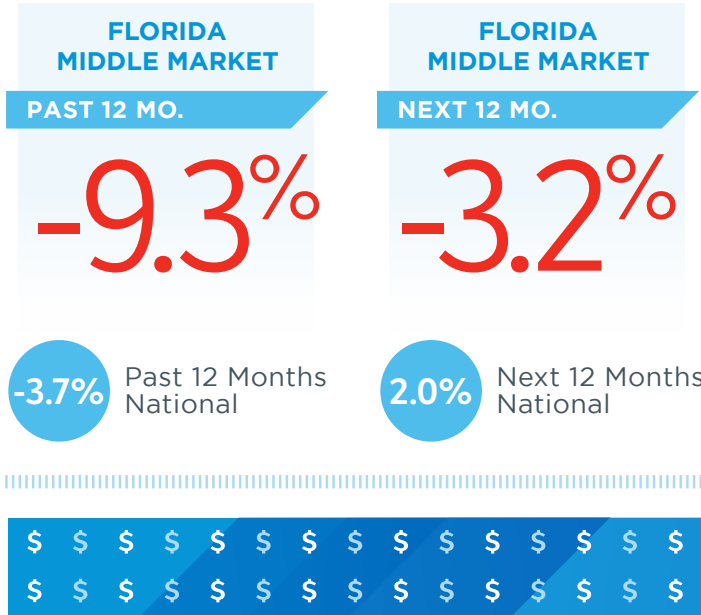
IN COLLABORATION WITH



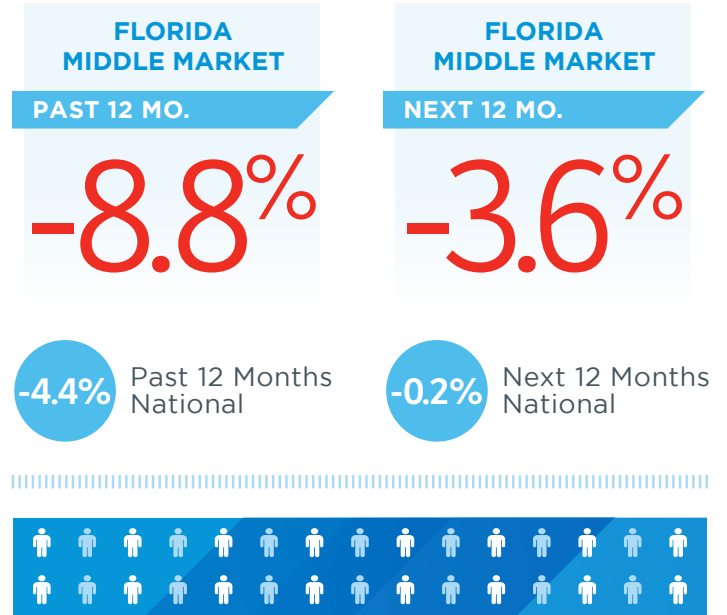
THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS

CHUBB®

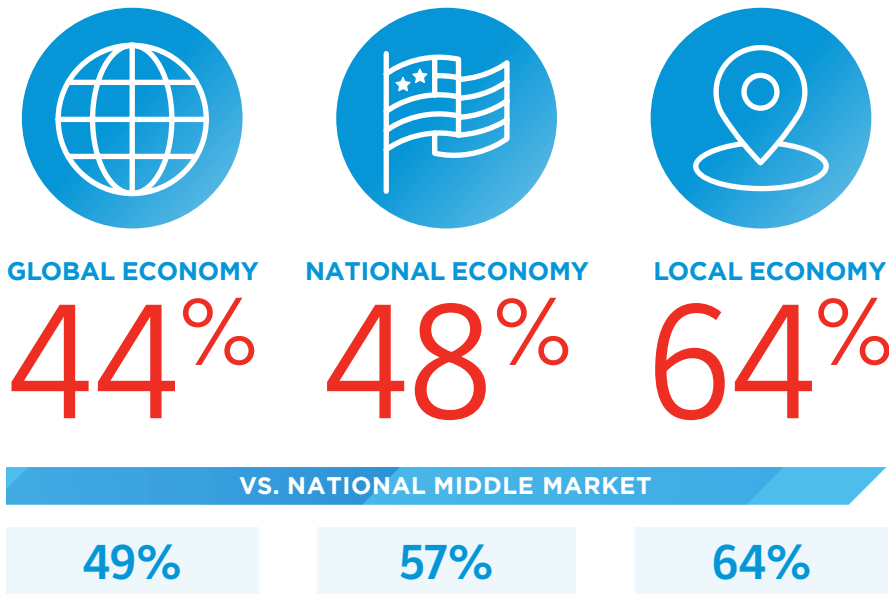
Florida Revenue Growth vs. National



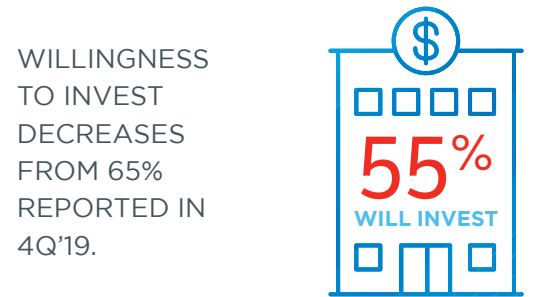
Florida Employment Growth vs. National



Florida Companies Less Confident In Global and National Economies Than National Average



Capital Investment Plans on Hold Amid Cautious Outlook



Florida's Middle Market Defined

ANNUAL REVENUE
\$10 MM-\$1B



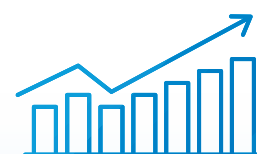
REPRESENTS
0.4%
OF ALL FLORIDA
COMPANIES

NEARLY
7,000
BUSINESSES



EMPLOYS
25%
OF THE FLORIDA
WORKFORCE

MORE THAN
\$277B
IN ANNUAL REVENUE



GENERATES
21%
OF ALL FLORIDA
BUSINESS REVENUE

Florida's Middle Market is Diverse



CONSTRUCTION
11.6%



HEALTHCARE
9.6%



RETAIL TRADE
12.4%



WHOLESALE TRADE
14.4%



FINANCE & INSURANCE
6.1%



PROFESSIONAL
SERVICES
7.8%

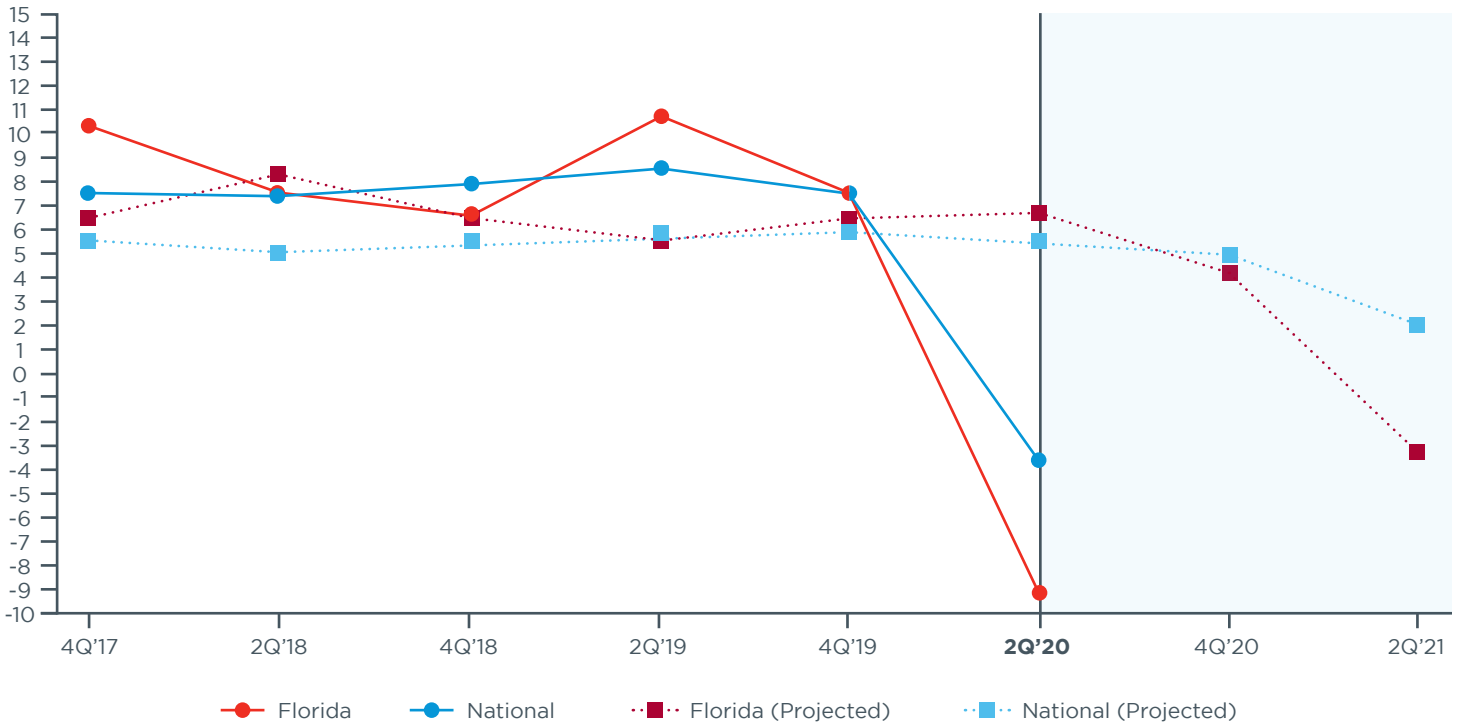


MANUFACTURING
11.3%



TRANSPORTATION
& WAREHOUSING
3.3%

Actual & Projected Revenue Growth



Actual & Projected Employee Growth

