

NATIONAL CENTER FOR THE MIDDLE MARKET

# FLORIDA

# MIDDLE MARKET INDICATOR

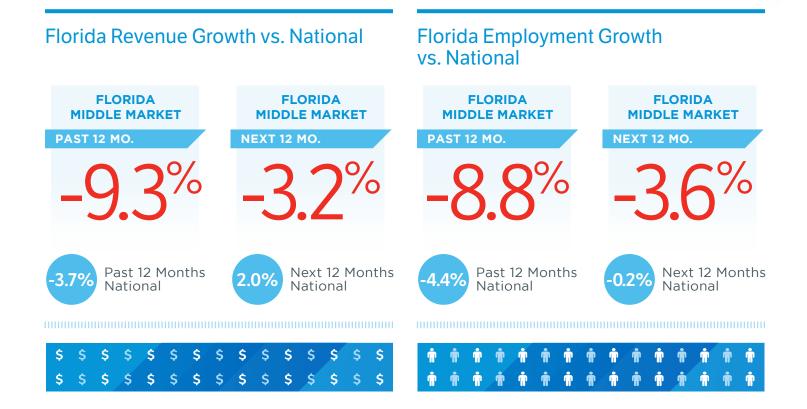
2Q 2020



IN COLLABORATION WITH







64%

#### Florida Companies Less Confident In Global and National Economies Than National Average

#### Capital Investment Plans on Hold Amid Cautious Outlook

			V T D F R 4
GLOBAL ECONOMY	$\frac{148\%}{48\%}$	64%	
VS. NATIONAL MIDDLE MARKET			

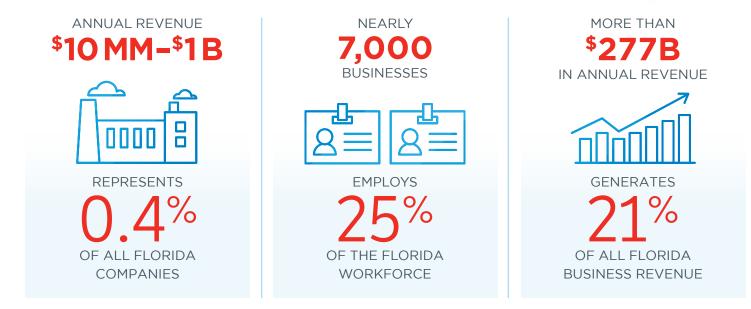
57%

49%

WILLINGNESS TO INVEST DECREASES FROM 65% REPORTED IN 4Q'19.

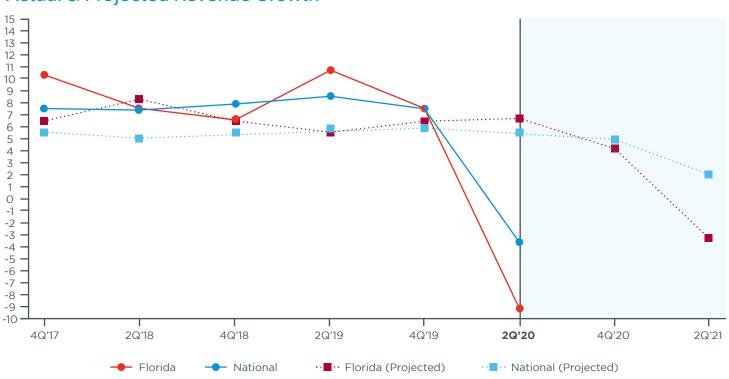


## Florida's Middle Market Defined



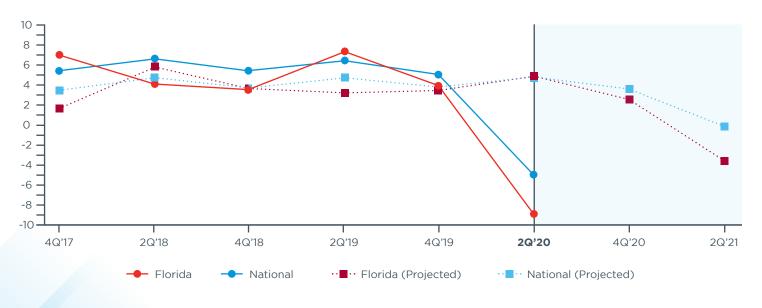
### Florida's Middle Market is Diverse





#### **Actual & Projected Revenue Growth**

#### Actual & Projected Employee Growth



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