

NATIONAL CENTER FOR THE MIDDLE MARKET

NEW YORK

MIDDLE MARKET INDICATOR

4Q 2019



IN COLLABORATION WITH







89%

New York Companies More Confident About Economic Conditions Than National Average

Preparing for Growth Through Capital Investment

| GLOBAL ECONOMY | NATIONAL ECONOMY | bocal economy |
|----------------------------|------------------|---------------|
| VS. NATIONAL MIDDLE MARKET | | |

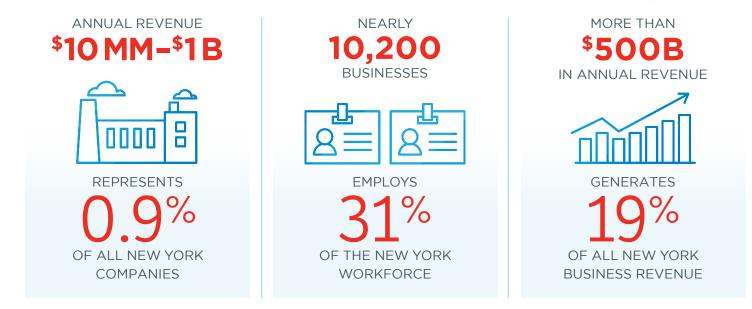
83%

68%

MIDDLE MARKET LEADERS' WILLINGNESS TO INVEST INCREASES COMPARED TO LAST QUARTER'S REPORTED 50%.



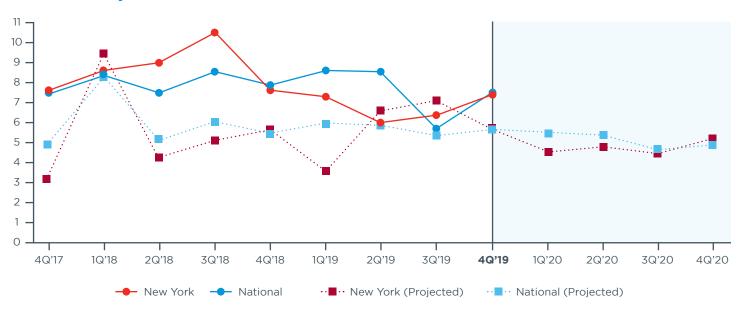
New York's Middle Market Defined



New York's Middle Market is Diverse



Source: 2014 D&B Data



Actual & Projected Revenue Growth

Actual & Projected Employee Growth



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