

NATIONAL CENTER FOR THE MIDDLE MARKET

FLORIDA

MIDDLE MARKET INDICATOR

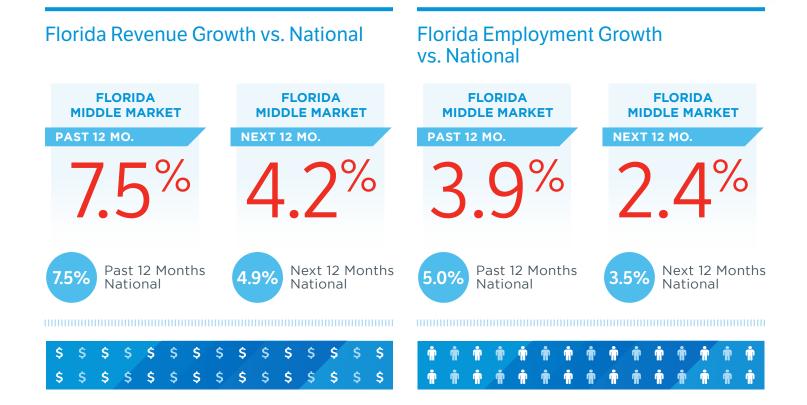
4Q 2019



IN COLLABORATION WITH







89%

Florida Companies Less Confident In Local Economy Than National Average

68%

Preparing for Growth Through Capital Investment

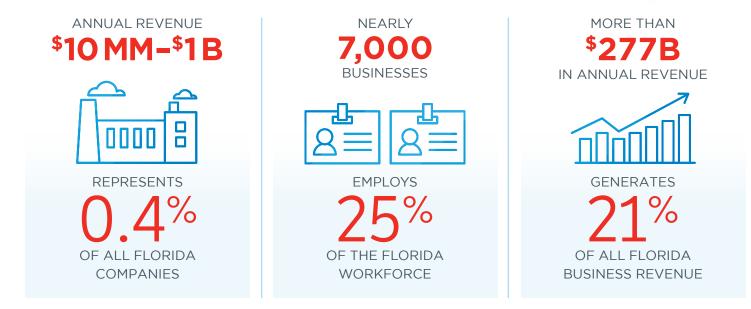


83%

WILLINGNESS TO INVEST INCREASES FROM LAST QUARTER'S REPORTED 56%.

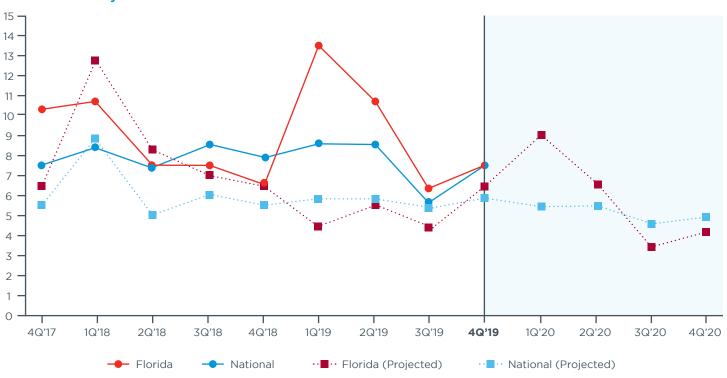


Florida's Middle Market Defined



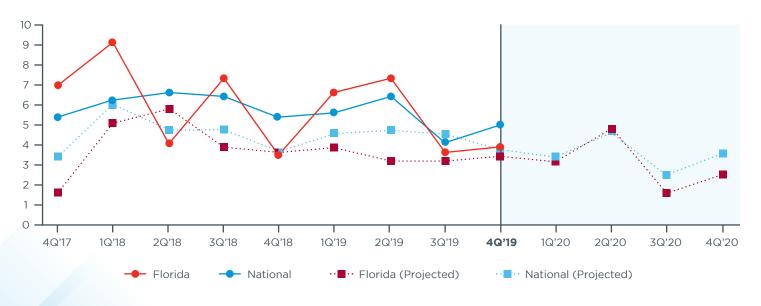
Florida's Middle Market is Diverse





Actual & Projected Revenue Growth

Actual & Projected Employee Growth



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