



NATIONAL CENTER FOR
THE MIDDLE MARKET

BUSINESS SERVICES

MIDDLE MARKET INDICATOR

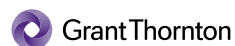
2Q | 2018



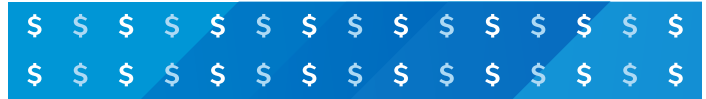
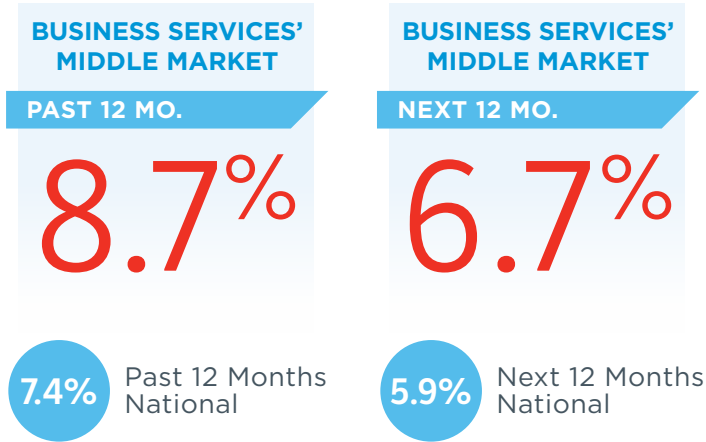
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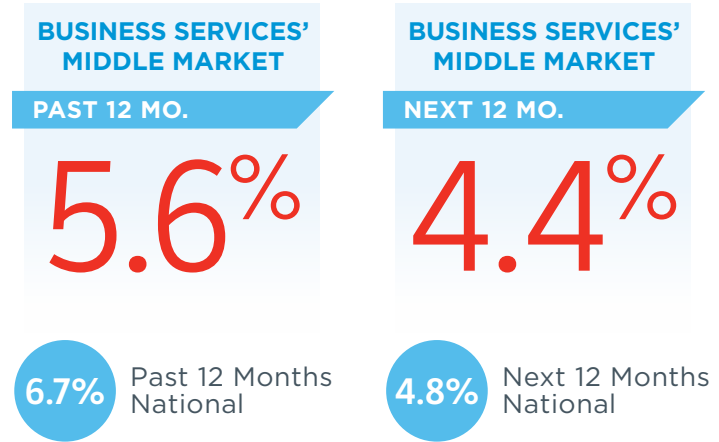
THE OHIO STATE UNIVERSITY
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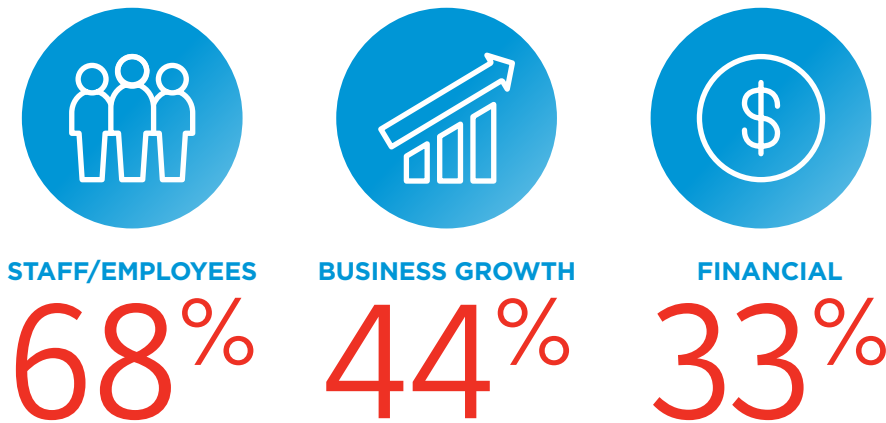
Business Services' Revenue Growth vs. National



Business Services' Employment Growth vs. National

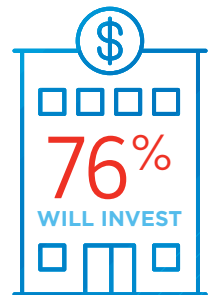


Business Services' Top Internal Challenges Over The Next 3 Months



Preparing for Growth Through Capital Investment

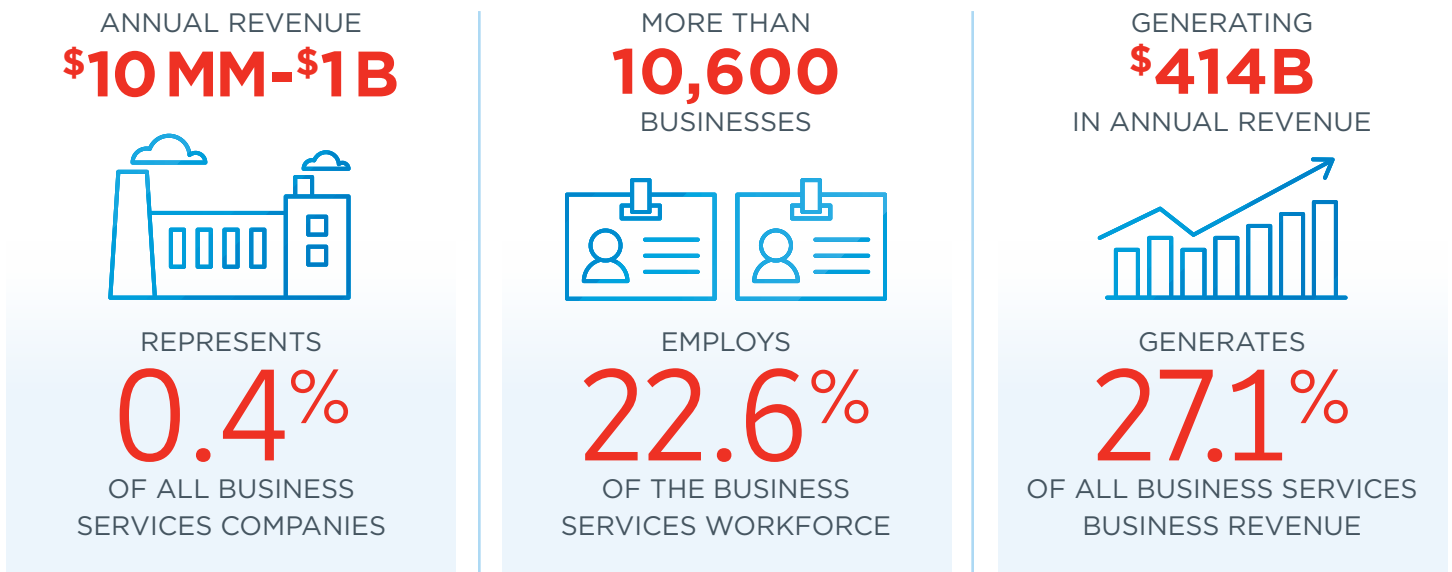
WILLINGNESS TO INVEST CONTINUES TO GROW AMONG BUSINESS SERVICE COMPANIES.



VS. NEXT 12 MONTHS

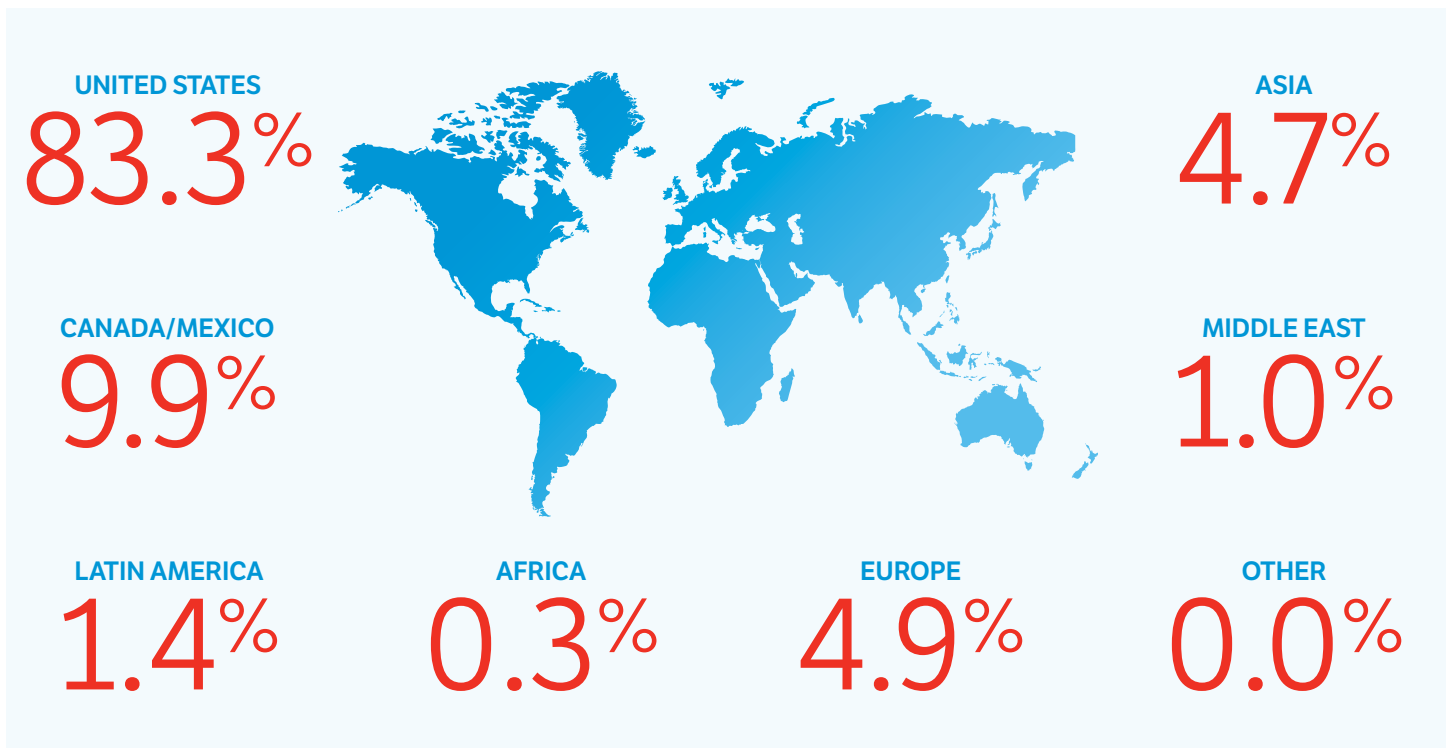


Business Services' Middle Market Defined



Source: 2014 D&B Data

Business Services' Percentage of Revenues Around the World



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