



NATIONAL CENTER FOR
THE MIDDLE MARKET

OHIO

MIDDLE MARKET INDICATOR

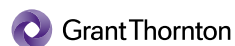
1Q | 2018



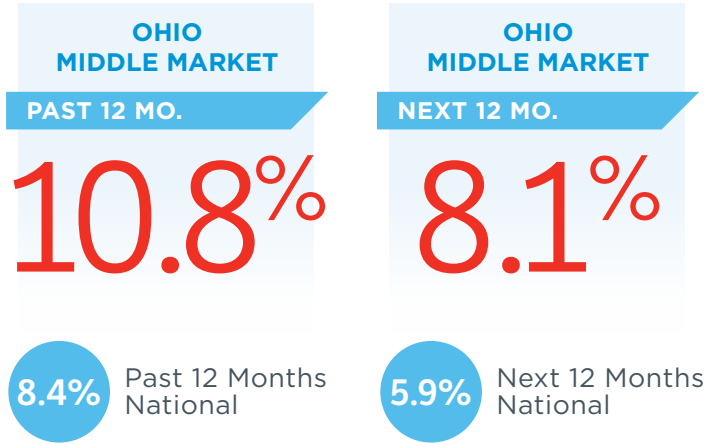
IN COLLABORATION WITH



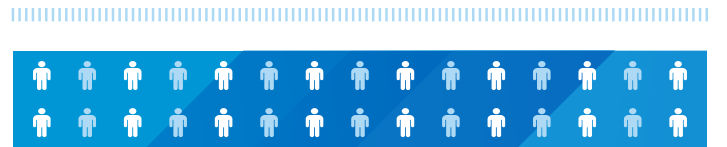
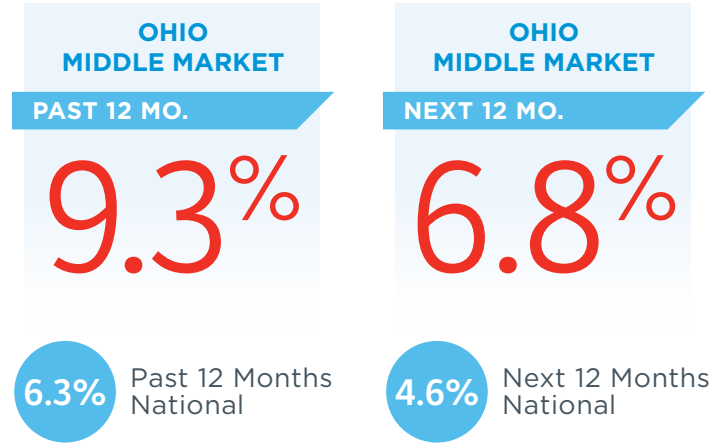
THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS



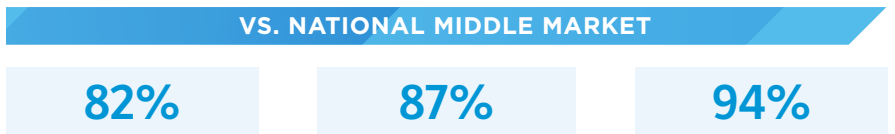
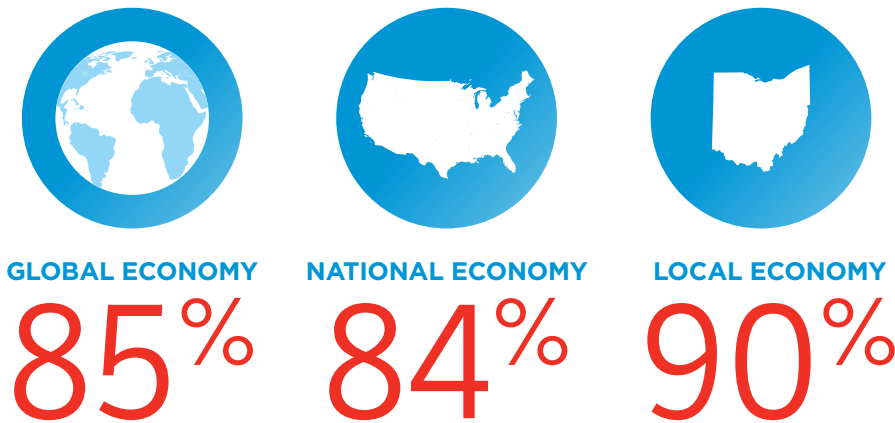
Ohio Revenue Growth vs. National



Ohio Employment Growth vs. National

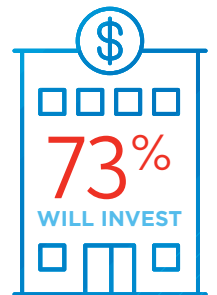


Ohio Companies More Confident in Global Economy Than National Average



Preparing for Growth Through Capital Investment

THE MAJORITY OF MIDDLE MARKET COMPANIES IN OHIO ARE POISED TO INVEST.



Ohio's Middle Market Defined

ANNUAL REVENUE
\$10 MM-\$1B



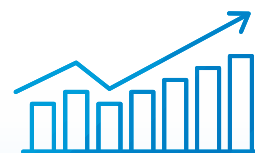
REPRESENTS
0.9%
OF ALL OHIO
COMPANIES

NEARLY
5,400
BUSINESSES



EMPLOYS
28%
OF THE OHIO
WORKFORCE

MORE THAN
\$225 B
IN ANNUAL REVENUE



GENERATES
19%
OF ALL OHIO
BUSINESS REVENUE

Ohio's Middle Market is Diverse



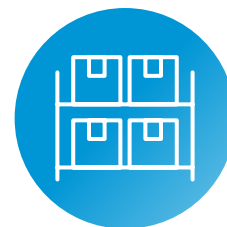
CONSTRUCTION
6.8%



HEALTHCARE
10.1%



RETAIL TRADE
10.6%



WHOLESALE TRADE
12.0%



FINANCE & INSURANCE
4.5%



PROFESSIONAL
SERVICES
6.1%

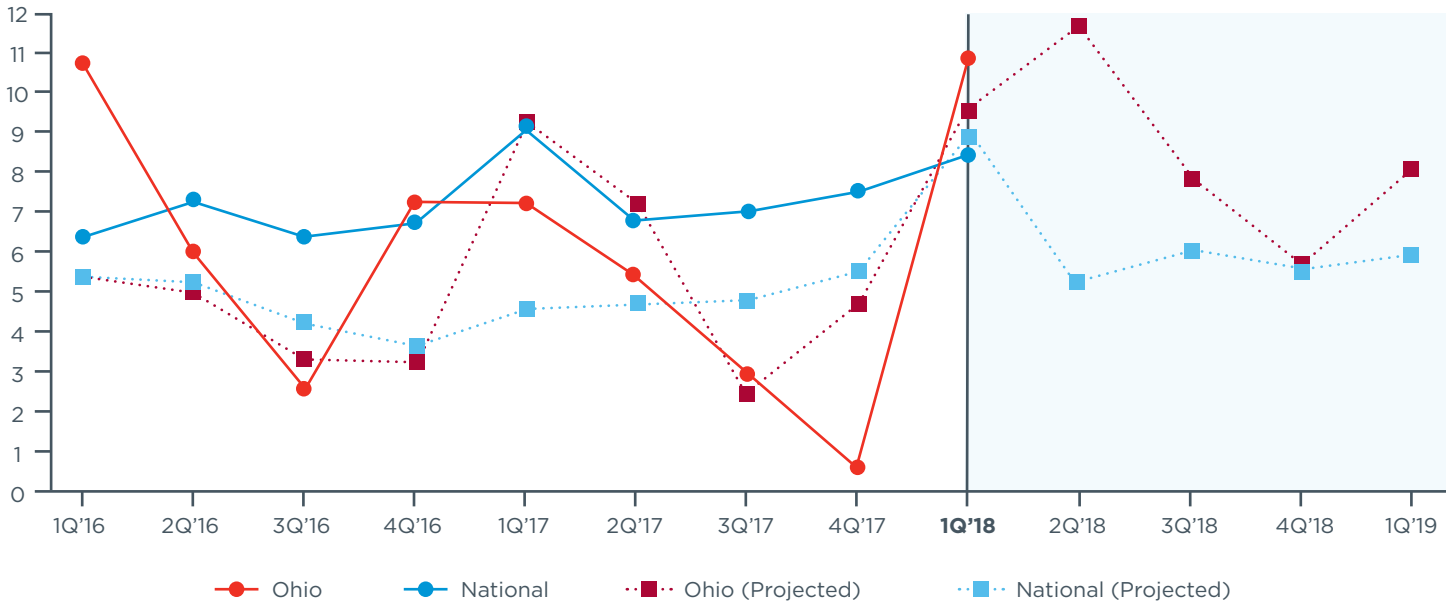


MANUFACTURING
23.0%



TRANSPORTATION
& WAREHOUSING
2.7%

Actual & Projected Revenue Growth



Actual & Projected Employee Growth

