

NATIONAL CENTER FOR THE MIDDLE MARKET

CALIFORNIA

MIDDLE MARKET INDICATOR

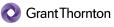
1Q | 2018



THE OHIO STATE UNIVERSITY

IN COLLABORATION WITH









94%

California Companies More Confident in Global and National Economies Than National Average

Preparing for Growth Through Capital Investment

GLOBAL ECONOMY	NATIONAL ECONOMY	LOCAL ECONOMY
VS. NATIONAL MIDDLE MARKET		

87%

82%

CALIFORNIA MIDDLE MARKET COMPANIES ARE POISED TO INVEST.



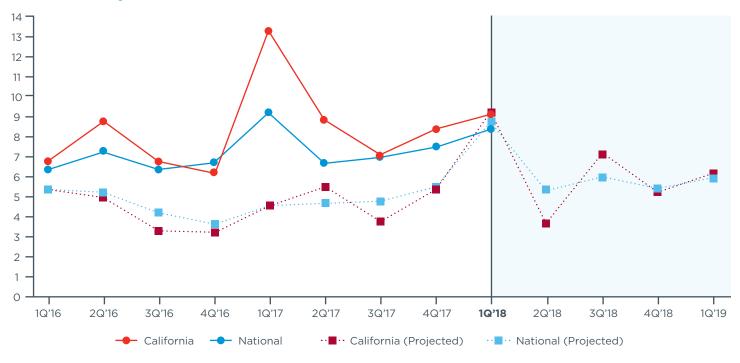
California's Middle Market Defined



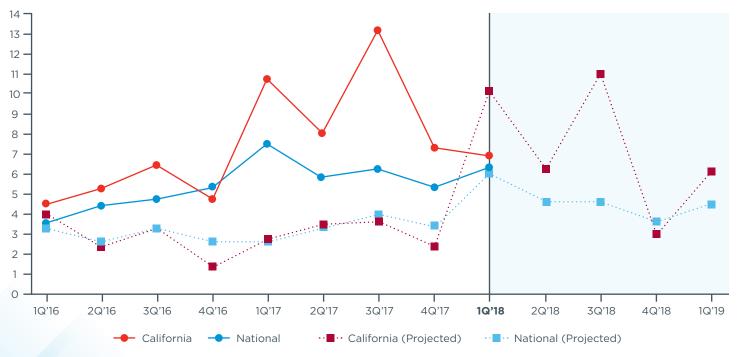
California's Middle Market is Diverse







Actual & Projected Employee Growth



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