



NATIONAL CENTER FOR
THE MIDDLE MARKET

FLORIDA

MIDDLE MARKET INDICATOR

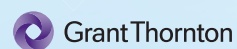


2Q | 2017

IN COLLABORATION WITH



THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS



Florida Revenue Growth vs. National

8.3%

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

6.7%

Past 12 Months National

8.2%

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

5.3%

Next 12 Months National

Florida Employment Growth vs. National

6.0%

FLORIDA MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

5.7%

Past 12 Months National

5.7%

FLORIDA MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

4.7%

Next 12 Months National



Florida Companies More Confident Than National Average



GLOBAL ECONOMY

76%



NATIONAL ECONOMY

86%



LOCAL ECONOMY

99%

VS. NATIONAL MIDDLE MARKET

70%

84%

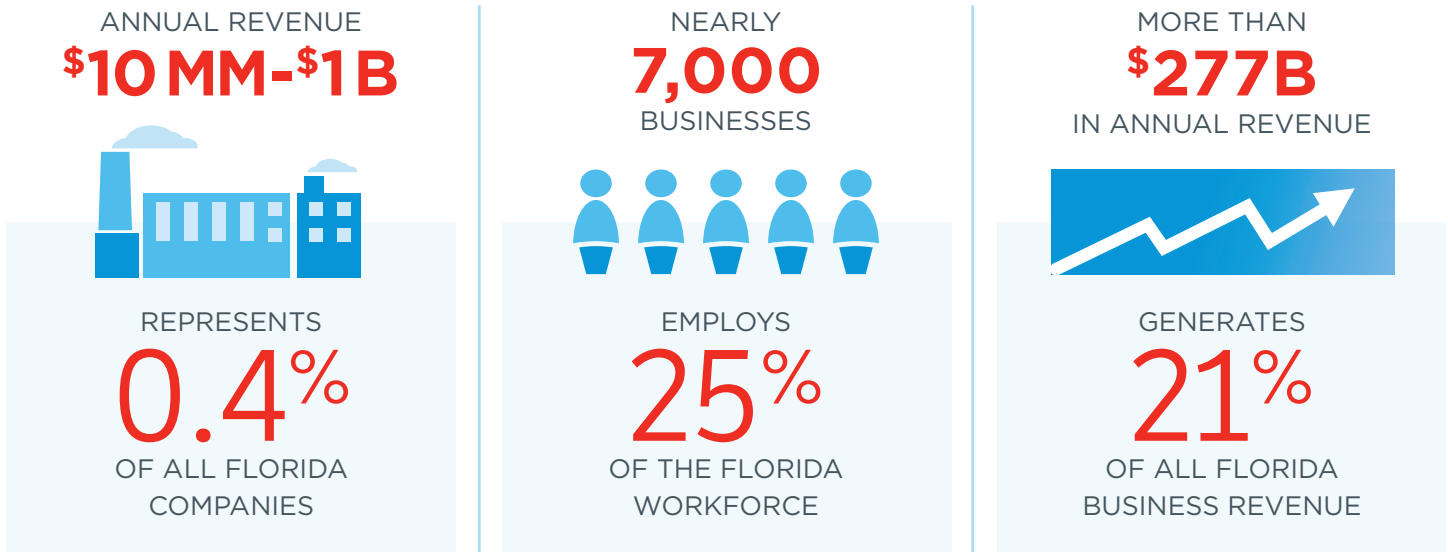
87%

Preparing for Growth Through Capital Investment

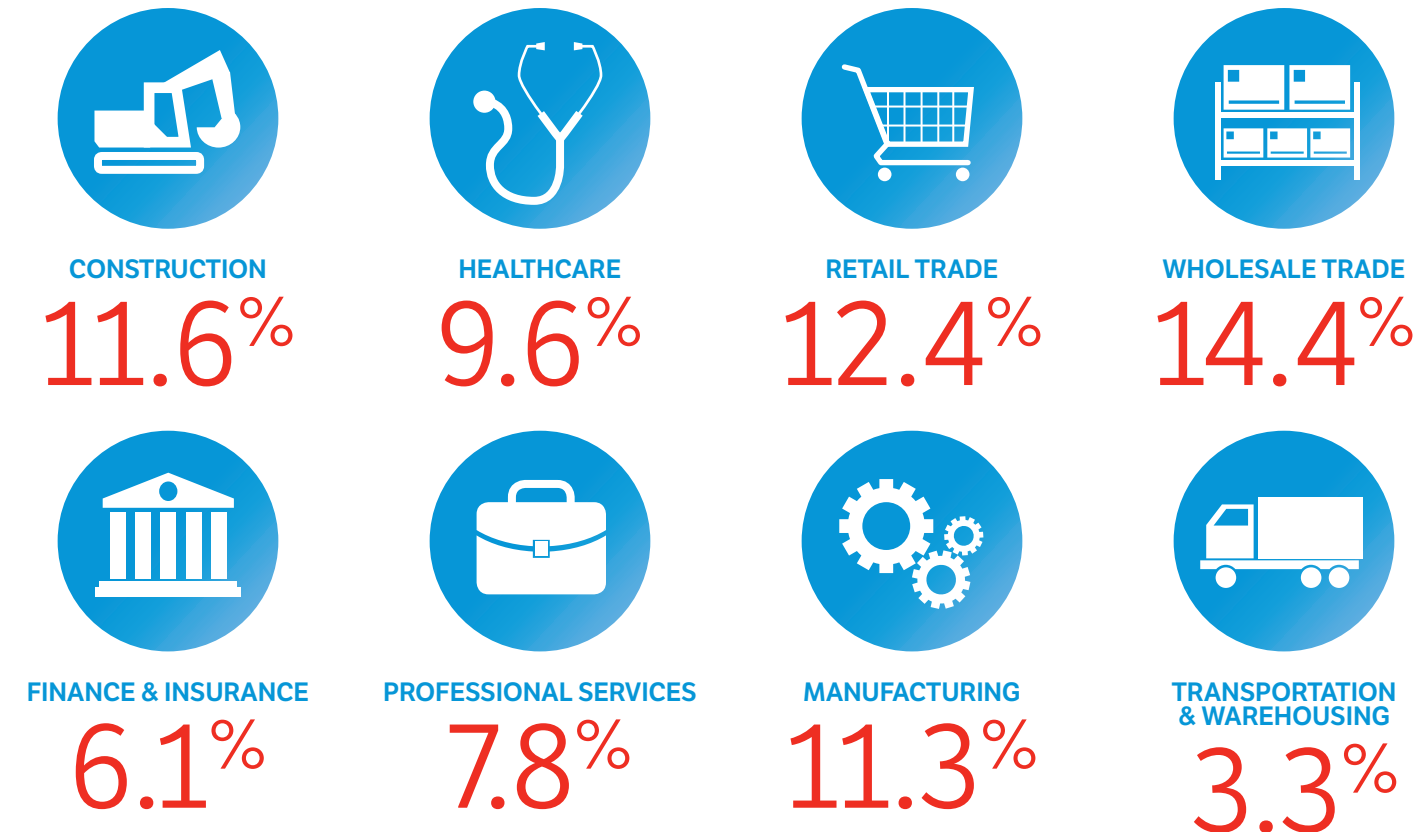
MIDDLE MARKET COMPANIES IN FLORIDA ARE POISED TO INVEST.



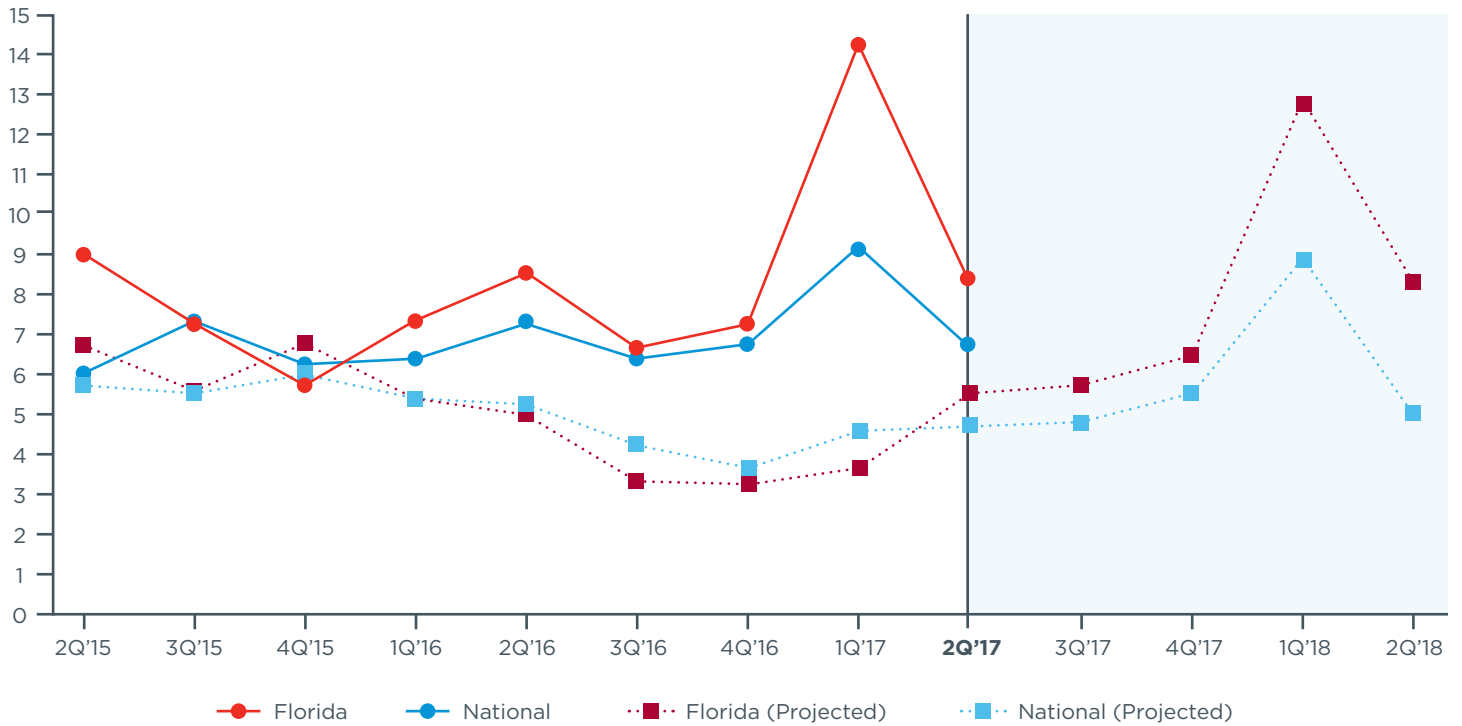
Florida's Middle Market Defined



Florida's Middle Market is Diverse



Actual & Projected Revenue Growth



Actual & Projected Employee Growth

