

TEXAS GROWTH





Texas companies less confident than their national peers

NATIONAL ECONOMY

61[%]

79%

VS. NATIONAL MIDDLE MARKET

6.5%

TEXAS MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS



Past 12 Months National

GLOBAL ECONOMY

51[%]

55%



TEXAS MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

LOCAL ECONOMY

83%

79%



Next 12 Months National

Employment Growth

0.9%

TEXAS MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

4.3%

Past 12 Months National

4.1%

TEXAS MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

3.2%

Next 12 Months National

Preparing for growth through capital investment

Middle market companies in Texas are sending a strong message that they are poised to invest.



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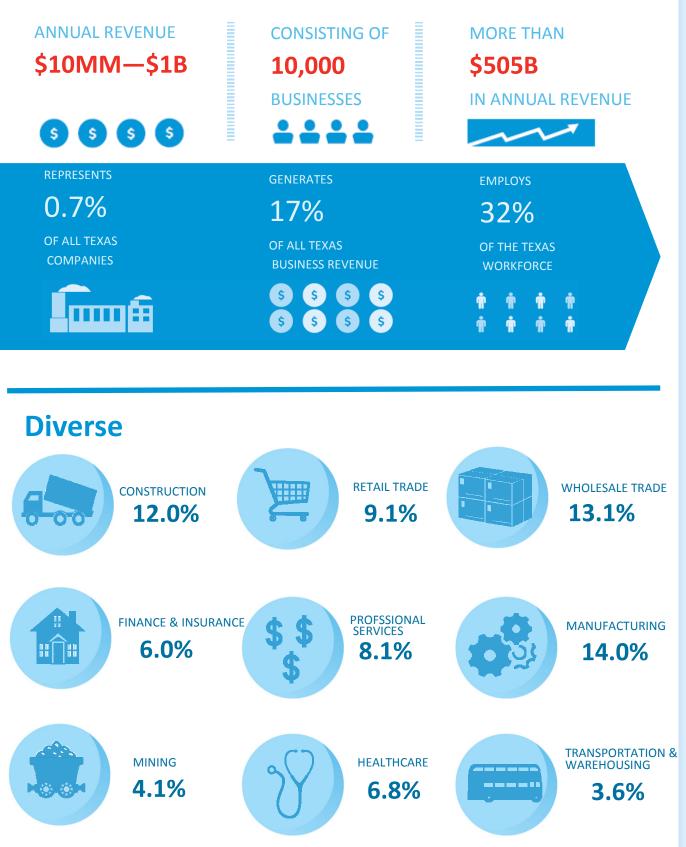


In Collaboration With





Texas' Middle Market Defined



SOURCE: 2014 D&B DATA



TEXAS GROWTH VS. NATIONAL



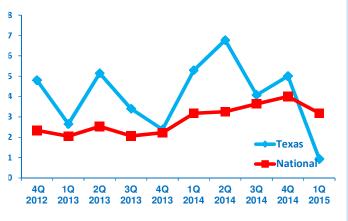
Revenue Growth next 12 months



Employment Growth past 12 months



Employment Growth next 12 months



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THE OHIO STATE UNIVERSITY FISHER COLLEGE OF BUSINESS

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