Academic Research Proposals funded by
The National Center for the Middle Market

1. An Exploration of Supply Chain Resiliency of Middle Market Firms
* Keely Croxton, The Ohio State University
* Joseph Fiksel, The Ohio State University
* Michael Kneymeyer, The Ohio State University
1. Effective Talent Management through Informal Human Resource Practices
	* Jill Ellingson, The Ohio State University
	* Howard Klein, The Ohio State University
	* Ray Noe, The Ohio State University
2. Global Alliances by Mid-Market Firms
	* Oded Shenkar, The Ohio State University
3. How do middle market firms compensate their executives
	* Berk Sensoy, The Ohio State University
4. The (Un) Observability of Firm Resources and Implications for Market Entry Decisions
	* Jay Anand, The Ohio State University
5. Distribution Strategies of Middle Market Firms: Economic Repercussions for Investments, Competition, and Consumers
	* Anil Arya, The Ohio State University
	* Brian Mittendorf, The Ohio State University
6. How do Middle-Market Innovators Best Exploit their Innovations? Internal Manufacturing vs. Contract Manufacturing
	* Aravind Chandrasekaran, The Ohio State University
	* Ken Boyer, The Ohio State University
	* John Gray, The Ohio State University
7. Developing Proxies for Default Risk in Middle Market Debt Contracts
	* Zahn Bozanic, The Ohio State University
	* Tzachi Zach, The Ohio State University
8. Hedge Fund Lending to the Middle Market Firms: A Research Proposal Isil Erel The Ohio State University
	* Sergey Chernenko, The Ohio State University
9. Acquisitions and their Role in Alleviating Financial Constraints in Middle Market Firms: A Research Proposal
	* Michael Weisbach, The Ohio State University
	* Isil Erel, The Ohio State University
10. Scheduling with Energy Considerations for Middle Market Companies
* Nicholas Hall, The Ohio State University
* Marc Posner, The Ohio State University
1. Whether and How do Middle Market Firms Differ in the Way they Organize to Innovate
	* Michael Leiblien, The Ohio State University
	* Justin Miller, The Ohio State University
2. Supply Chain Integration: Direction, Processes, Mechanisms, and Benefits for Middle Market Firms
	* Johnny Rungtusanatham, The Ohio State University
* Tom Goldsby, The Ohio State University
* Martha Cooper, The Ohio State University
* WC Benton, The Ohio State University
1. Lean Implementation in Middle Market Firms and Employee Attitudinal and Behavioral Effects
* Johnny Rungtusanatham, The Ohio State University
* Peter Ward, The Ohio State University
* Steffanie Wilk, The Ohio State University
1. How Information Asymmetry Affects Middle Market Firm’s Access to Capital (Unofficial Title)
	* Dan Amiram, Columbia University
	* Zahn Bozanic, The Ohio State University
	* Oded Rozenbaum, Columbia University
2. Multinational Firms and The International Transmission of Financial Crises: The Effects on Middle Market Firms
	* Jan Bena, University of British Columbia
	* Serdar Dinc, University of Rutgers
	* Isil Erel, The Ohio State University
3. Is there an Answer to the Problem? The Effect of Regulation on Public Listings and Middle Market Issuers
* Steven M. Davidoff, UC Berkley
* Paul Rose, The Ohio State University
1. Private Firms in the 2007-2009 Financial Crisis
* Kewei Hou, The Ohio State University
* David T. Robinson, Duke University
* Berk Sensoy, The Ohio State University
1. (How) Do Middle Market Firms Differ in their Ability to Innovate Through Open Innovation?
* Michael Leiblein, The Ohio State University
* Jackson Nickerson, Washington University
* Todd Zenger, Washington University
1. Mapping and Predicting Organizational Response to Regulation: Empowering Middle Market Firms
	* Justin I. Miller, The Ohio State University
	* J. Robert Mitchell, University of Western Ontario
	* Oded Shenkar, The Ohio State University
	* Michael J. Leiblein, The Ohio State University
	* David Sparling, University of Western Ontario
2. US Middle Market Firms in China: Strategies, Operations and Challenges
	* Oded Shenkar, The Ohio State University
	* Peter Williamson, University of Cambridge
3. Does Stock Market Misvaluation Affect Corporate Innovation
	* Ming Dong, York University
	* David Hirshleifer, University of California, Irvine
	* Siew Hong Teoh , University of California, Irvine
4. Evolution of Alliance Portfolios: Evidence From Fuel Cell Technology Development
	* Jay Anand, The Ohio State University
	* Gurneeta Vasudeva, University of Minnesota
5. Improved Pricing and Production Strategies for Middle Market Companies
	* Nicholas Hall, The Ohio State University
	* Zhi-Long Chen, University of Maryland
6. Capital Structure and Capital Budgeting Decisions of Middle Market Firms
	* Itzhak Ben-David, The Ohio State University
	* Amit Seru, University of Chicago
7. A dynamic capabilities approach on Middle Market firms global expansion
	* Oded Shenkar, The Ohio State University
	* Diego Campagnolo, University of Padova
8. The Role of Liquidity in Acquisitions of Middle Market Firms: A Research Proposal
	* Isil Erel, The Ohio State University
	* Yeejin Jang, Purdue University
	* Bernadette A. Minton, The Ohio State University
	* Michael S. Weisbach, The Ohio State University
9. Innovation in Logistics Outsourcing Relationships: Investigating the Form and Function of Innovation Alignment
	* Thomas Goldsby, The Ohio State University
	* Michael Kneymeyer, The Ohio State University
	* Marzenna Cichosz, Warsaw School of Economics, Poland
10. National Center for the Middle Market (NCMM) - Research Proposal
	* Zahn Bozanic, The Ohio State University
	* Andrew Van Buskirk, The Ohio State University
	* Darren T. Roulstone, The Ohio State University
11. An Experimental Analysis of Middle Market Resilience: Gender, Frequency, & Information
	* Robert T. Greenbaum, The Ohio State University
	* Noah C. Dormady, The Ohio State University
12. Institutional Investors: The Missing Link in the Demise of the Small IPO
	* Robert P Bartlett III, UC Berkeley
	* Paul Rose, The Ohio State University
	* Steven Davidoff Solomon, UC Berkeley
13. Managing Outsourcing Relationships
	* W.C. Benton, The Ohio State University
14. Federal Procurement and the Middle Market: Examining Competition, Subsidies, and Growth
	* Trevor L. Brown, The Ohio State Unversity
	* Amanda M. Girth, The Ohio State University
15. Resurrecting the Size Effect: Firm Size, Profitability Shocks, and Expected Stock
	* Kewei Hou, The Ohio State University
	* Mathijs A. van Dijk, Erasmus University
16. Corporate Cash Management
	* John R. Graham, Duke University and NBER
	* Mark T. Leary, Washington University and NBER
17. The Effects of Equity Lending on the Corporate Policies of Publicly-listed Middle Market Firms
	* Murillo Campello, Cornell University and NBER
	* Pedro A. C. Saffi, University of Cambridge
18. Managing Productivity of Value-Added Services in the Manufacturing Industry: A Comparison of the US Middle Market
	* Shashi M. Matta, The Ohio State University
	* Jens Hogreve, Catholic University of Eichstaett-Ingolstadt
	* Mirjam Dobmeier, Catholic University of Eichstaett-Ingolstad
19. Whether Credit Ratings from Major Credit Agencies Rely More Heavily on Qualitative or Quantitative Information
	* Sam Bonsall, The Ohio State University
	* Kevin Koharki, Washington University-St. Louis