Academic Research Proposals funded by  
The National Center for the Middle Market

1. An Exploration of Supply Chain Resiliency of Middle Market Firms

* Keely Croxton, The Ohio State University
* Joseph Fiksel, The Ohio State University
* Michael Kneymeyer, The Ohio State University

1. Effective Talent Management through Informal Human Resource Practices
   * Jill Ellingson, The Ohio State University
   * Howard Klein, The Ohio State University
   * Ray Noe, The Ohio State University
2. Global Alliances by Mid-Market Firms
   * Oded Shenkar, The Ohio State University
3. How do middle market firms compensate their executives
   * Berk Sensoy, The Ohio State University
4. The (Un) Observability of Firm Resources and Implications for Market Entry Decisions
   * Jay Anand, The Ohio State University
5. Distribution Strategies of Middle Market Firms: Economic Repercussions for Investments, Competition, and Consumers
   * Anil Arya, The Ohio State University
   * Brian Mittendorf, The Ohio State University
6. How do Middle-Market Innovators Best Exploit their Innovations? Internal Manufacturing vs. Contract Manufacturing
   * Aravind Chandrasekaran, The Ohio State University
   * Ken Boyer, The Ohio State University
   * John Gray, The Ohio State University
7. Developing Proxies for Default Risk in Middle Market Debt Contracts
   * Zahn Bozanic, The Ohio State University
   * Tzachi Zach, The Ohio State University
8. Hedge Fund Lending to the Middle Market Firms: A Research Proposal Isil Erel The Ohio State University
   * Sergey Chernenko, The Ohio State University
9. Acquisitions and their Role in Alleviating Financial Constraints in Middle Market Firms: A Research Proposal
   * Michael Weisbach, The Ohio State University
   * Isil Erel, The Ohio State University
10. Scheduling with Energy Considerations for Middle Market Companies

* Nicholas Hall, The Ohio State University
* Marc Posner, The Ohio State University

1. Whether and How do Middle Market Firms Differ in the Way they Organize to Innovate
   * Michael Leiblien, The Ohio State University
   * Justin Miller, The Ohio State University
2. Supply Chain Integration: Direction, Processes, Mechanisms, and Benefits for Middle Market Firms
   * Johnny Rungtusanatham, The Ohio State University

* Tom Goldsby, The Ohio State University
* Martha Cooper, The Ohio State University
* WC Benton, The Ohio State University

1. Lean Implementation in Middle Market Firms and Employee Attitudinal and Behavioral Effects

* Johnny Rungtusanatham, The Ohio State University
* Peter Ward, The Ohio State University
* Steffanie Wilk, The Ohio State University

1. How Information Asymmetry Affects Middle Market Firm’s Access to Capital (Unofficial Title)
   * Dan Amiram, Columbia University
   * Zahn Bozanic, The Ohio State University
   * Oded Rozenbaum, Columbia University
2. Multinational Firms and The International Transmission of Financial Crises: The Effects on Middle Market Firms
   * Jan Bena, University of British Columbia
   * Serdar Dinc, University of Rutgers
   * Isil Erel, The Ohio State University
3. Is there an Answer to the Problem? The Effect of Regulation on Public Listings and Middle Market Issuers

* Steven M. Davidoff, UC Berkley
* Paul Rose, The Ohio State University

1. Private Firms in the 2007-2009 Financial Crisis

* Kewei Hou, The Ohio State University
* David T. Robinson, Duke University
* Berk Sensoy, The Ohio State University

1. (How) Do Middle Market Firms Differ in their Ability to Innovate Through Open Innovation?

* Michael Leiblein, The Ohio State University
* Jackson Nickerson, Washington University
* Todd Zenger, Washington University

1. Mapping and Predicting Organizational Response to Regulation: Empowering Middle Market Firms
   * Justin I. Miller, The Ohio State University
   * J. Robert Mitchell, University of Western Ontario
   * Oded Shenkar, The Ohio State University
   * Michael J. Leiblein, The Ohio State University
   * David Sparling, University of Western Ontario
2. US Middle Market Firms in China: Strategies, Operations and Challenges
   * Oded Shenkar, The Ohio State University
   * Peter Williamson, University of Cambridge
3. Does Stock Market Misvaluation Affect Corporate Innovation
   * Ming Dong, York University
   * David Hirshleifer, University of California, Irvine
   * Siew Hong Teoh , University of California, Irvine
4. Evolution of Alliance Portfolios: Evidence From Fuel Cell Technology Development
   * Jay Anand, The Ohio State University
   * Gurneeta Vasudeva, University of Minnesota
5. Improved Pricing and Production Strategies for Middle Market Companies
   * Nicholas Hall, The Ohio State University
   * Zhi-Long Chen, University of Maryland
6. Capital Structure and Capital Budgeting Decisions of Middle Market Firms
   * Itzhak Ben-David, The Ohio State University
   * Amit Seru, University of Chicago
7. A dynamic capabilities approach on Middle Market firms global expansion
   * Oded Shenkar, The Ohio State University
   * Diego Campagnolo, University of Padova
8. The Role of Liquidity in Acquisitions of Middle Market Firms: A Research Proposal
   * Isil Erel, The Ohio State University
   * Yeejin Jang, Purdue University
   * Bernadette A. Minton, The Ohio State University
   * Michael S. Weisbach, The Ohio State University
9. Innovation in Logistics Outsourcing Relationships: Investigating the Form and Function of Innovation Alignment
   * Thomas Goldsby, The Ohio State University
   * Michael Kneymeyer, The Ohio State University
   * Marzenna Cichosz, Warsaw School of Economics, Poland
10. National Center for the Middle Market (NCMM) - Research Proposal
    * Zahn Bozanic, The Ohio State University
    * Andrew Van Buskirk, The Ohio State University
    * Darren T. Roulstone, The Ohio State University
11. An Experimental Analysis of Middle Market Resilience: Gender, Frequency, & Information
    * Robert T. Greenbaum, The Ohio State University
    * Noah C. Dormady, The Ohio State University
12. Institutional Investors: The Missing Link in the Demise of the Small IPO
    * Robert P Bartlett III, UC Berkeley
    * Paul Rose, The Ohio State University
    * Steven Davidoff Solomon, UC Berkeley
13. Managing Outsourcing Relationships
    * W.C. Benton, The Ohio State University
14. Federal Procurement and the Middle Market: Examining Competition, Subsidies, and Growth
    * Trevor L. Brown, The Ohio State Unversity
    * Amanda M. Girth, The Ohio State University
15. Resurrecting the Size Effect: Firm Size, Profitability Shocks, and Expected Stock
    * Kewei Hou, The Ohio State University
    * Mathijs A. van Dijk, Erasmus University
16. Corporate Cash Management
    * John R. Graham, Duke University and NBER
    * Mark T. Leary, Washington University and NBER
17. The Effects of Equity Lending on the Corporate Policies of Publicly-listed Middle Market Firms
    * Murillo Campello, Cornell University and NBER
    * Pedro A. C. Saffi, University of Cambridge
18. Managing Productivity of Value-Added Services in the Manufacturing Industry: A Comparison of the US Middle Market
    * Shashi M. Matta, The Ohio State University
    * Jens Hogreve, Catholic University of Eichstaett-Ingolstadt
    * Mirjam Dobmeier, Catholic University of Eichstaett-Ingolstad
19. Whether Credit Ratings from Major Credit Agencies Rely More Heavily on Qualitative or Quantitative Information
    * Sam Bonsall, The Ohio State University
    * Kevin Koharki, Washington University-St. Louis