

NATIONAL CENTER FOR THE MIDDLE MARKET

# CALIFORNIA

## MIDDLE MARKET INDICATOR

2Q 2019



IN COLLABORATION WITH



GrantThornton

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#### California Companies Less Confident In Local Economy Than National Average

### Preparing for Growth Through Capital Investment

WILLINGNESS TO INVEST INCREASES SLIGHTLY AMONG CALIFORNIA'S MIDDLE MARKET LEADERS SINCE LAST QUARTER'S REPORTED 54%.



**VS. NATIONAL MIDDLE MARKET** 

NATIONAL ECONOMY

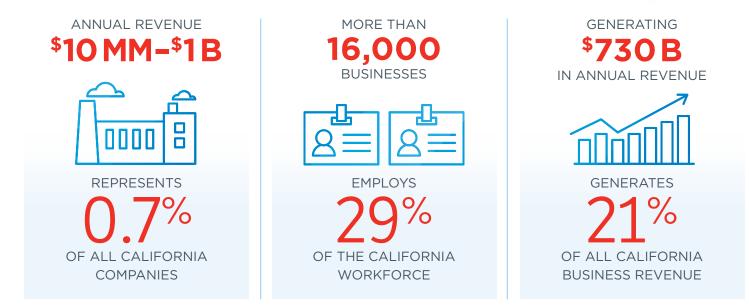
69%

**GLOBAL ECONOMY** 

82%

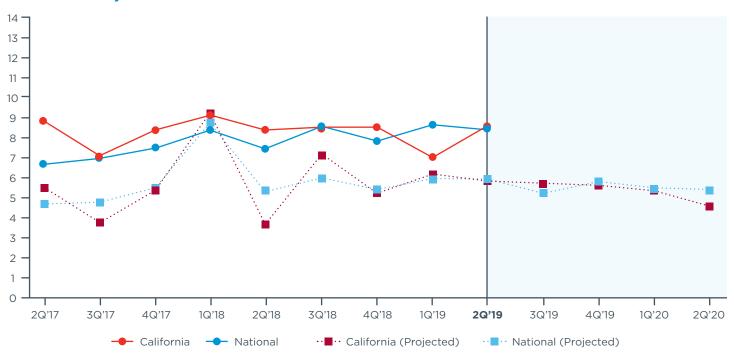
89%

#### California's Middle Market Defined



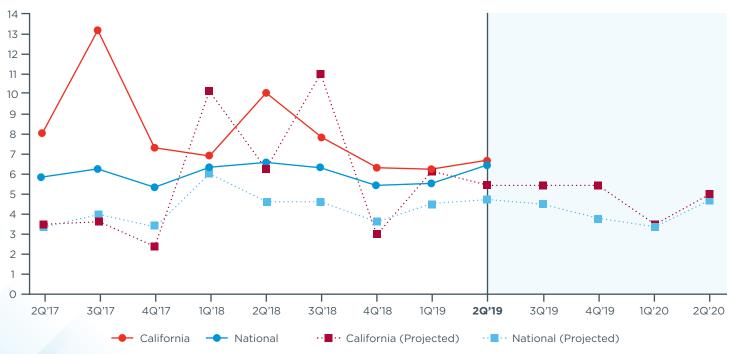
#### California's Middle Market is Diverse





#### **Actual & Projected Revenue Growth**

#### Actual & Projected Employee Growth



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