



NATIONAL CENTER FOR
THE MIDDLE MARKET

OHIO

MIDDLE MARKET INDICATOR

1Q | 2019



IN COLLABORATION WITH

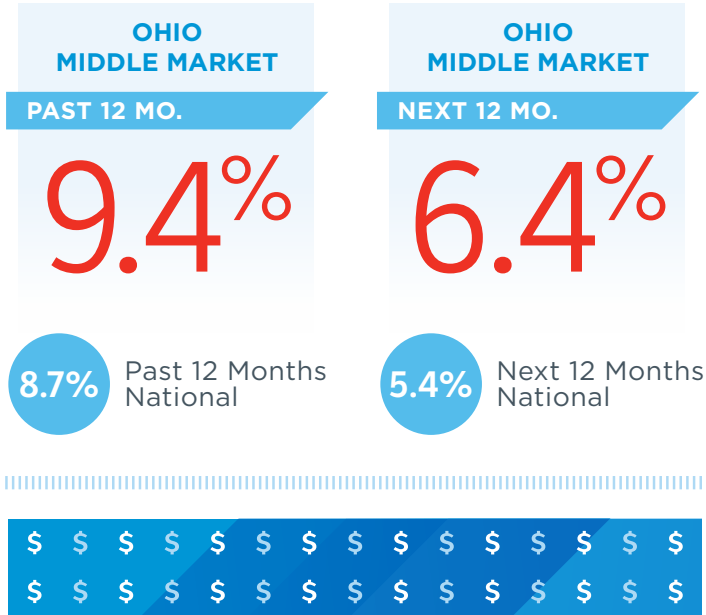


THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS

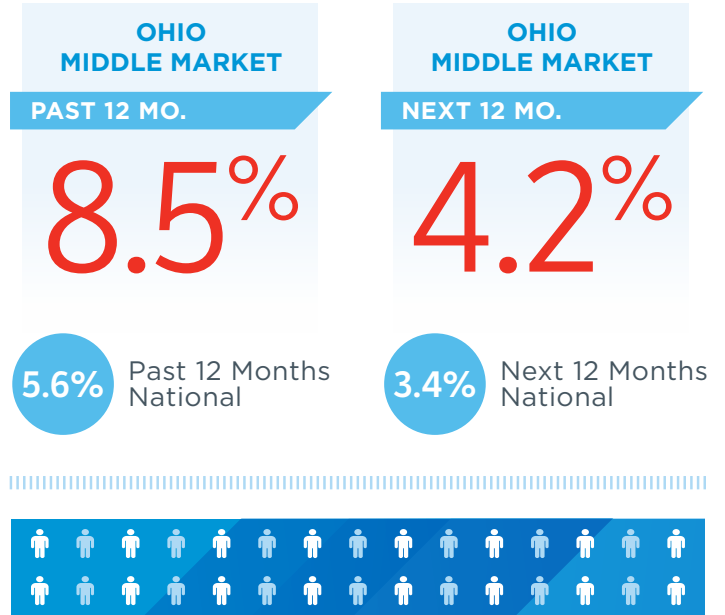


CHUBB®

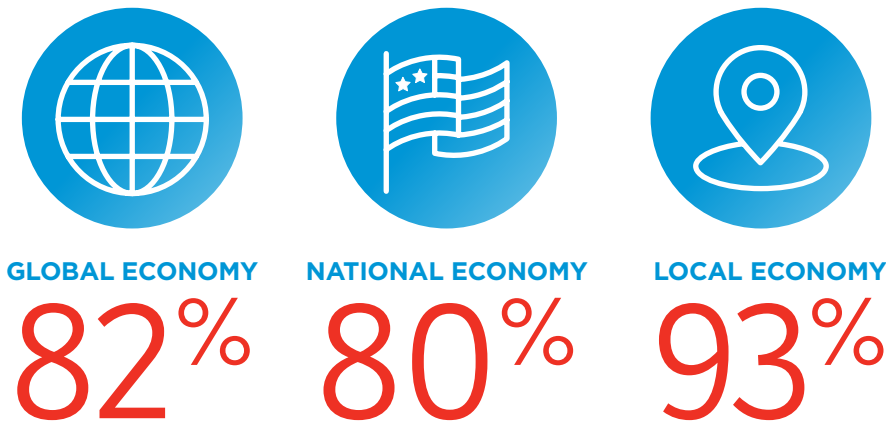
Ohio Revenue Growth vs. National



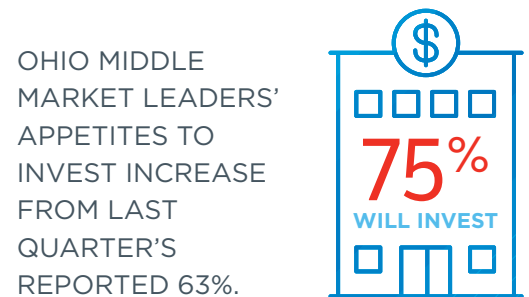
Ohio Employment Growth vs. National



Ohio Companies Slightly More Confident Than National Average



Preparing for Growth Through Capital Investment



VS. NATIONAL MIDDLE MARKET

70%

80%

88%

Ohio's Middle Market Defined

ANNUAL REVENUE
\$10 MM-\$1B



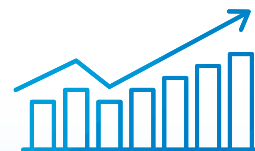
REPRESENTS
0.9%
OF ALL OHIO
COMPANIES

NEARLY
5,400
BUSINESSES



EMPLOYS
28%
OF THE OHIO
WORKFORCE

MORE THAN
\$225 B
IN ANNUAL REVENUE



GENERATES
19%
OF ALL OHIO
BUSINESS REVENUE

Ohio's Middle Market is Diverse



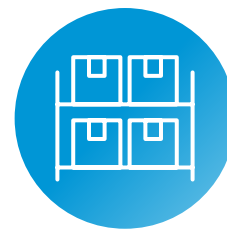
CONSTRUCTION
6.8%



HEALTHCARE
10.1%



RETAIL TRADE
10.6%



WHOLESALE TRADE
12.0%



FINANCE & INSURANCE
4.5%



PROFESSIONAL
SERVICES
6.1%

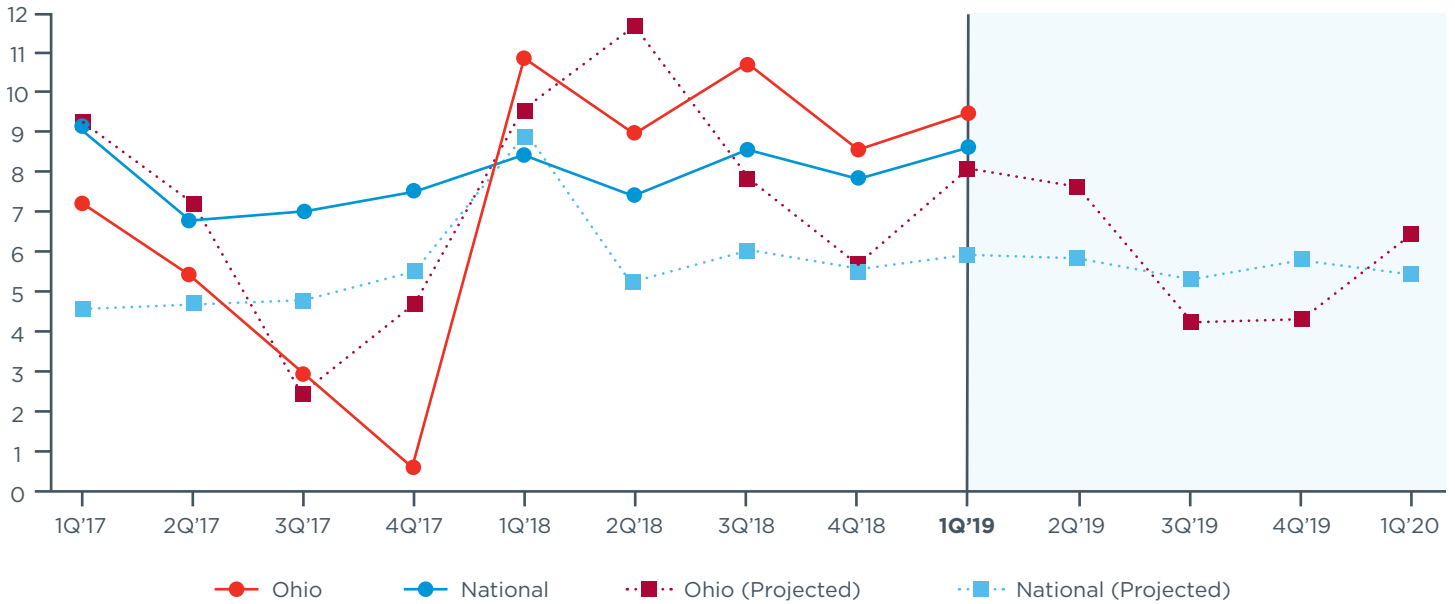


MANUFACTURING
23.0%



TRANSPORTATION
& WAREHOUSING
2.7%

Actual & Projected Revenue Growth



Actual & Projected Employee Growth

