

# **MANUFACTURING**

## MIDDLE MARKET INDICATOR

1Q 2019



IN COLLABORATION WITH









#### Manufacturing's Revenue Growth vs. National

**MANUFACTURING'S MIDDLE MARKET** 

PAST 12 MO.

Past 12 Months National

**MANUFACTURING'S MIDDLE MARKET** 

NEXT 12 MO.

Next 12 Months National

Past 12 Months 5.6% National

vs. National

PAST 12 MO.

**MANUFACTURING'S** 

**MIDDLE MARKET** 

**MANUFACTURING'S MIDDLE MARKET** 

NEXT 12 MO.

Next 12 Months National



Manufacturing's Employment Growth

#### Manufacturing's Top Internal Challenges Over The Next 3 Months



**TALENT MANAGEMENT** 



**BUSINESS GROWTH** 



**FINANCIAL** 

### **Preparing for Growth Through Capital Investment**

**FEWER MANUFACTURING COMPANIES ARE** WILLING TO INVEST AN EXTRA DOLLAR OF REVENUE COMPARED TO LAST QUARTER'S 80%.



#### **VS. NEXT 12 MONTHS**

**TALENT MANAGEMENT** 

51%

COSTS

28%

**BUSINESS GROWTH** 

26%

#### Manufacturing's Middle Market Defined

\$10 MM-\$1B

REPRESENTS

3.6%

OF ALL MANUFACTURING COMPANIES

MORE THAN
22,200
BUSINESSES



EMPLOYS

29.9%

OF THE MANUFACTURING WORKFORCE

15.2%

OF ALL MANUFACTURING BUSINESS REVENUE

Source: 2014 D&B Data

#### Manufacturing's Percentage of Revenues Around the World



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