

HEALTHCARE

MIDDLE MARKET INDICATOR

1Q 2019



IN COLLABORATION WITH









Healthcare's Revenue Growth vs. National

HEALTHCARE'S MIDDLE MARKET

PAST 12 MO.

10.3%

Past 12 Months National HEALTHCARE'S MIDDLE MARKET

NEXT 12 MO.

6.3%

5.4% Next 12 Months National

Healthcare's Employment Growth vs. National

HEALTHCARE'S MIDDLE MARKET

PAST 12 MO.

7.3%

5.6% Past 12 Months National HEALTHCARE'S MIDDLE MARKET

NEXT 12 MO.

4.8%

3.4% Next 12 Months National



Healthcare's Top Internal Challenges Over The Next 3 Months



TALENT MANAGEMENT

67%



FINANCIAL

25%



BUSINESS GROWTH

22%

Preparing for Growth Through Capital Investment

MIDDLE MARKET HEALTHCARE COMPANIES REMAIN WILLING TO INVEST AN EXTRA DOLLAR.



VS. NEXT 12 MONTHS

TALENT MANAGEMENT

50%

COSTS

22%

BUSINESS GROWTH

18%

Healthcare's Middle Market Defined



MORE THAN
12,700
BUSINESSES



36.8%

OF THE HEALTHCARE WORKFORCE

\$765B
IN ANNUAL REVENUE

GENERATES

441%

OF ALL HEALTHCARE
BUSINESS REVENUE

Source: 2014 D&B Data

Healthcare's Percentage of Revenues Around the World



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