

NATIONAL CENTER FOR THE MIDDLE MARKET

# **OHIO** MIDDLE MARKET INDICATOR

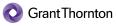
4Q 2018



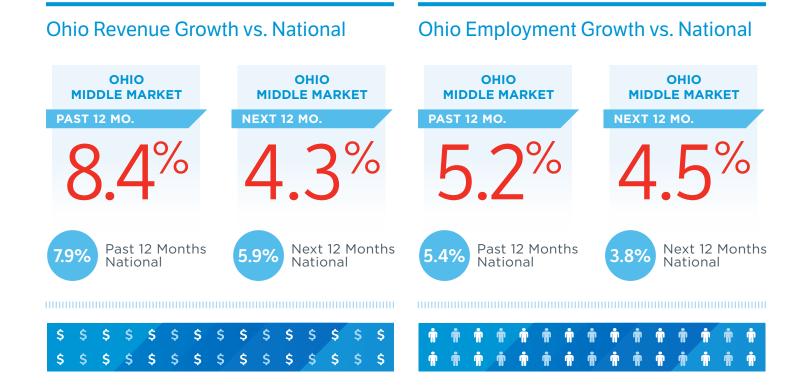


IN COLLABORATION WITH









89%

## National and Local Confidence Remains Strong in Ohio; Global Confidence Dips

#### COMPANSION COMPANSION

86%

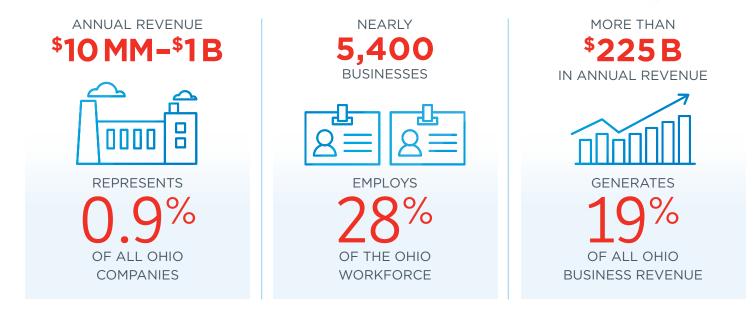
73%

#### Preparing for Growth Through Capital Investment

OHIO MIDDLE MARKET LEADERS' APPETITES TO INVEST HOLDS STEADY AT 63%.

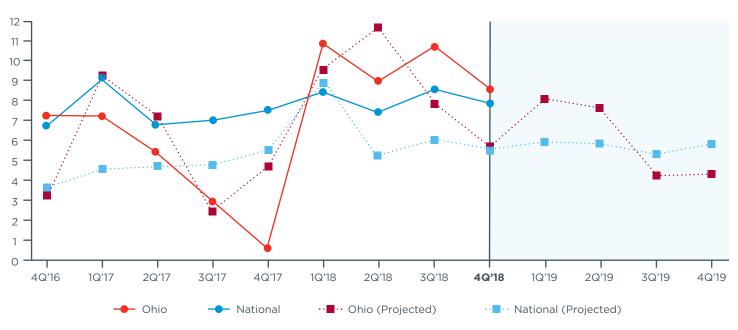


# **Ohio's Middle Market Defined**



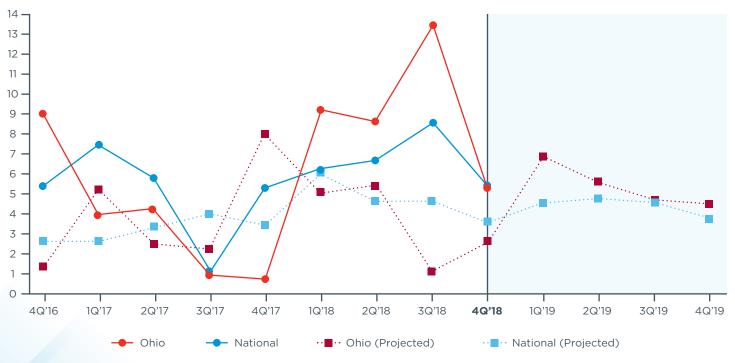
### Ohio's Middle Market is Diverse





#### Actual & Projected Revenue Growth

## Actual & Projected Employee Growth



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