

NATIONAL CENTER FOR THE MIDDLE MARKET

NEW YORK

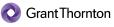
MIDDLE MARKET INDICATOR

4Q 2018



THE OHIO STATE UNIVERSITY FISHER COLLEGE OF BUSINESS IN COLLABORATION WITH









New York Companies Experience a Confidence Level Similar to National Average

Preparing for Growth Through Capital Investment

NEW YORK MIDDLE MARKET LEADERS' APPETITES TO INVEST INCREASE SINCE LAST QUARTER'S 68%.



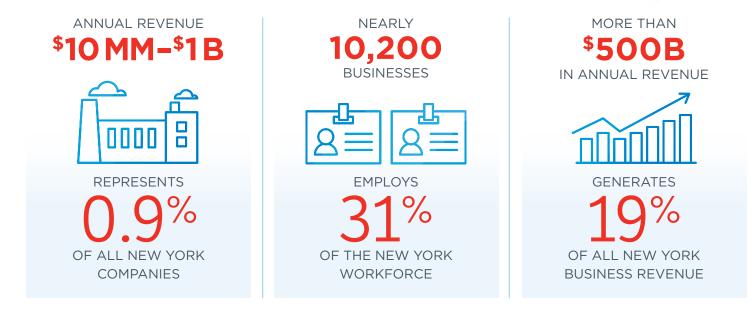
M.A.A.W.S.I. GLOBAL ECONOMY NATIONAL ECONOMY LOCAL ECONOMY 73% 866% 900%

86%

73%

89%

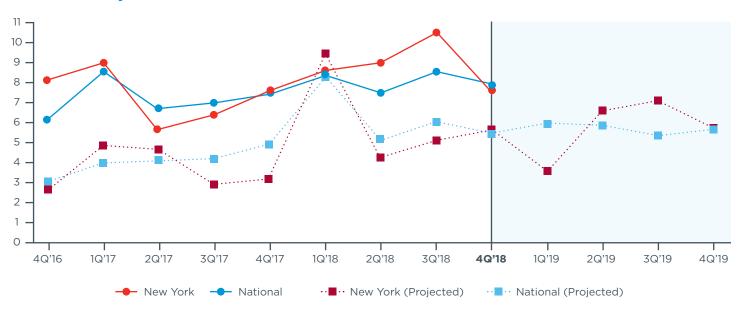
New York's Middle Market Defined



New York's Middle Market is Diverse

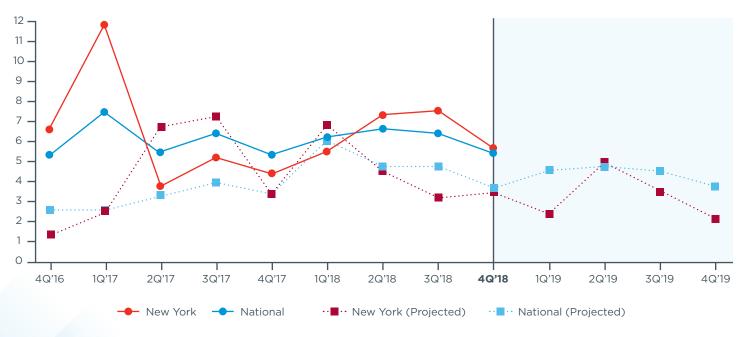


Source: 2014 D&B Data



Actual & Projected Revenue Growth

Actual & Projected Employee Growth



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