

# **HEALTHCARE**

## MIDDLE MARKET INDICATOR

4Q | 2018



IN COLLABORATION WITH









#### Healthcare's Revenue Growth vs. National

**HEALTHCARE'S MIDDLE MARKET** 

PAST 12 MO.

7.9%

Past 12 Months

National

**HEALTHCARE'S MIDDLE MARKET** 

**NEXT 12 MO.** 

National

Next 12 Months

National

vs. National

PAST 12 MO.

**HEALTHCARE'S** 

**MIDDLE MARKET** 

NEXT 12 MO.

Past 12 Months

**HEALTHCARE'S** 

**MIDDLE MARKET** 

Next 12 Months National





Healthcare's Employment Growth

#### Healthcare's Top Internal Challenges Over The Next 3 Months



STAFF/EMPLOYEES



**BUSINESS GROWTH** 



**FINANCIAL** 

### **Preparing for Growth Through Capital Investment**

MIDDLE MARKET **HEALTHCARE COMPANIES REMAIN** WILLING TO INVEST AN EXTRA DOLLAR.



#### **VS. NEXT 12 MONTHS**

STAFF/EMPLOYEES

51%

**COSTS** 

16%

**BUSINESS GROWTH** 

15%

#### Healthcare's Middle Market Defined

\*10 MM-\*1B

REPRESENTS

O 9%

OF ALL HEALTHCARE

COMPANIES

12,700
BUSINESSES

EMPLOYS

36.8%

OF THE HEALTHCARE

WORKFORCE



Source: 2014 D&B Data

#### Healthcare's Percentage of Revenues Around the World



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