

NATIONAL CENTER FOR THE MIDDLE MARKET

FLORIDA

MIDDLE MARKET INDICATOR

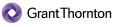
4Q 2018



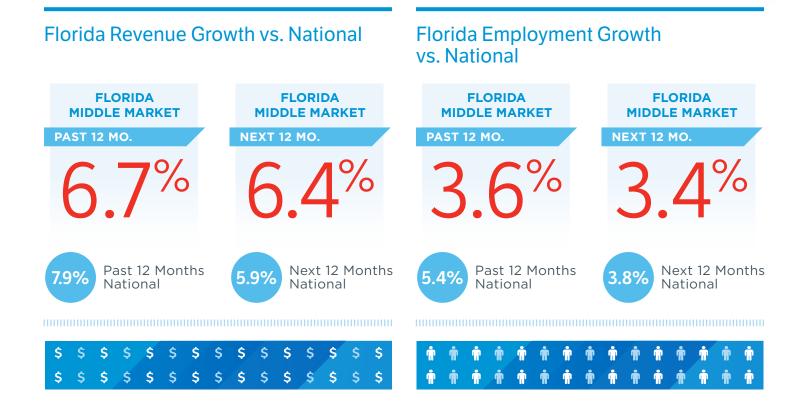


IN COLLABORATION WITH









LOCAL ECONOMY

89%

Florida Companies Less Confident in Global, National, & Local Economies than National Average

NATIONAL ECONOMY

VS. NATIONAL MIDDLE MARKET

86%

GLOBAL ECONOMY

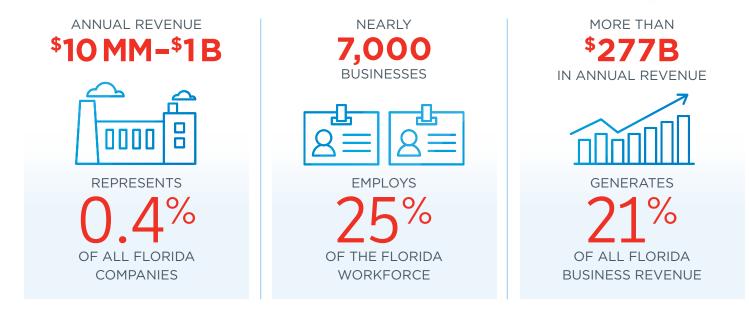
73%

Preparing for Growth Through Capital Investment

WILLINGNESS TO INVEST REMAINS STRONG, BUT DIPS FROM LAST QUARTER'S REPORTED 77%.



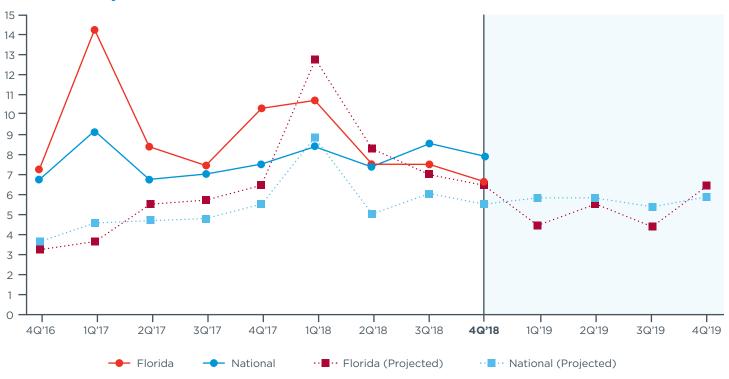
Florida's Middle Market Defined



Florida's Middle Market is Diverse

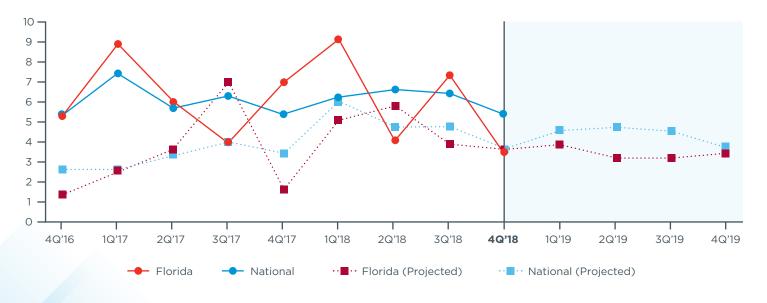


Source: 2014 D&B Data



Actual & Projected Revenue Growth

Actual & Projected Employee Growth



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