### OHIO MIDDLE MARKET INDICATOR

1Q

2015

## OHIO GROWTH

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#### Revenue Growth vs. National

5.3%

OHIO MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

7.4%

Past 12 Months National 5.2%

OHIO MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

5.3%

Next 12 Months National

#### **Employment Growth**

3.8%

OHIO MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

4.3%

Past 12 Months National 2.2%

OHIO MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

3.2%

Next 12 Months National

## Ohio Companies less confident than their national peers



48<sup>%</sup>

77

NATIONAL ECONOMY

94%



LOCAL ECONOMY

94%

## Preparing for growth through capital investment

Middle market companies in Ohio are sending a strong message that they are poised to invest.



|||||||||| VS. NATIONAL MIDDLE MARKET |||||||||

55%

79%

83%

FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG







### **MEET OHIO'S MIGHTY MIDDLE MARKET**

#### Ohio's Middle Market Defined

**ANNUAL REVENUE** 

\$10MM-\$1B









**NEARLY** 

5,400

**BUSINESSES** 



**MORE THAN** 

\$225B

IN ANNUAL REVENUE



**REPRESENTS** 

0.9%

OF ALL OHIO COMPANIES



**EMPLOYS** 

28%

OF THE OHIO WORKFORCE



**GENERATES** 

19%

OF ALL OHIO
BUSINESS REVENUE



### **Diverse**



construction **6.8%** 



FINANCE & INSURANCE

4.5%



**10.1%** 



PROFESSIONAL SERVICES

6.1%



RETAIL TRADE **10.6%** 



**MANUFACTURING** 

23.0%



wholesale trade **12.0%** 



TRANSPORTATION & WAREHOUSING

2.7%

SOURCE: 2014 D&B DATA

OHIO **MIDDLE MARKET INDICATOR** 

1Q 2015

# OHIO GROWTH **VS. NATIONAL**

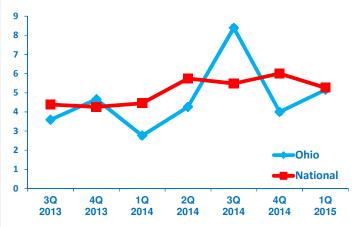
Revenue Growth past 12 months



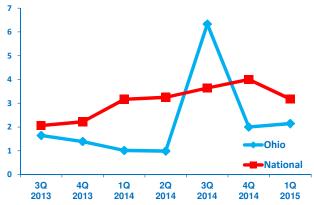
**Employment Growth past 12 months** 



Revenue Growth next 12 months



**Employment Growth next 12 months** 



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