# NEW YORK MIDDLE MARKET INDICATOR

1Q

2015

# NEW YORK GROWTH



#### Revenue Growth

6.1%

NEW YORK MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

7.4%

Past 12 Months National 5.3%

NEW YORK MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

5.3%

Next 12 Months National

### **Employment Growth**

3.1%

NEW YORK MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

4.3%

Past 12 Months National 2.4%

NEW YORK MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

3.2%

Next 12 Months National

### New York Companies less confident than their peers



GLOBAL ECONOMY



NATIONAL ECONOMY

80%



LOCAL ECONOMY

**81**%

### Preparing for growth through capital investment

Middle market companies in New York are sending a strong message that they are poised to invest.



|||||||||| VS. NATIONAL MIDDLE MARKET |||||||||

55%

79%

83%

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THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS

In Collaboration With

GE Capital

# MEET NEW YORK STATE'S MIDDLE MARKET

#### New York's Middle Market Defined

**ANNUAL REVENUE** 

\$10MM-\$1B

5







**NEARLY** 

10,200

**BUSINESSES** 



**NEARLY** 

\$500B

IN ANNUAL REVENUE



**REPRESENTS** 

0.9%

OF ALL NEW YORK COMPANIES



**EMPLOYS** 

31%

OF THE NEW YORK WORKFORCE



**GENERATES** 

19%

OF ALL NEW YORK BUSINESS REVENUE



### **Diverse**



**6.1%** 



FINANCE & INSURANCE

**8.1**%



**11.6%** 



PROFESSIONAL SERVICES

9.3%



**9.1%** 



MANUFACTURING

13.3%



wholesale trade 13.0%



TRANSPORTATION & WAREHOUSING

2.1%

SOURCE: 2014 D&B DATA

**NEW YORK MIDDLE MARKET INDICATOR** 

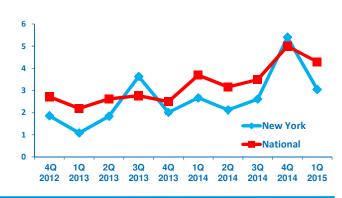
1Q 2015

## **NEW YORK GROWTH VS. NATIONAL**

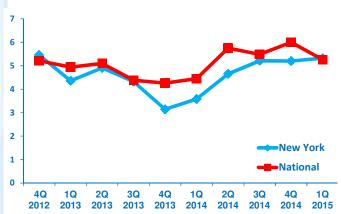
Revenue Growth past 12 months



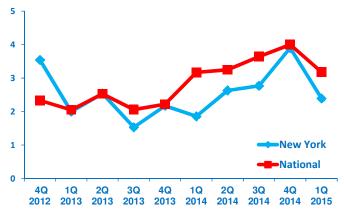
**Employment Growth past 12 months** 



Revenue Growth next 12 months



### **Employment Growth next 12 months**



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