2014

ACCELERATING REVENUE GROWTH IN THE MIDDLE MARKET



Revenue Outpaces S&P 500

MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS



Past 12 Months S&P 500

NEXT 12 MONTHS

of middle market companies project positive revenue growth.

56% 3Q'13

Strong Employment Outlook

MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS



Large Bus.

NEXT 12 MONTHS



of middle market companies expect to add jobs.



Confidence Strongest in Local Economy



NATIONAL ECONOMY

3Q'13 **49%**

3Q'13 **61%**

LOCAL ECONOMY

Capital Investment Plans Are Stable

Middle market companies consistently invest capital to add jobs, equipment, make acquisitions or train employees.



3Q'13 **61%**

FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG



In Collaboration With





MEET THE MIGHTY MIDDLE MARKET

REPRESENTING

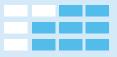
U.S. COMPANIES[†]





NEARLY

SECTOR GDP



MORE THAN IN ANNUAL **REVENUE**



CONTRIBUTED **NEW JOBS** 2013-2014

U.S. Middle Market Defined

ANNUAL REVENUE

\$10 MM-\$1 B









NEARLY 200,000 BUSINESSES

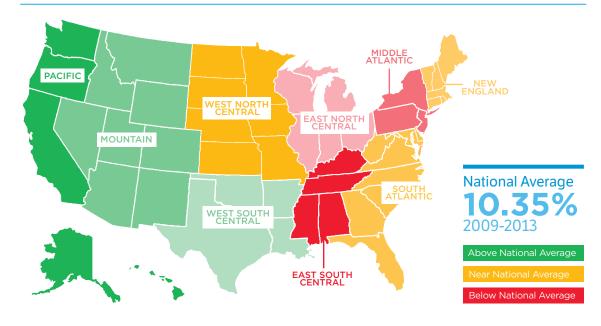




Middle Market Revenue Growth: 2009 - 2013

A deeper look at growth in the middle market both geographically and by industry.

Middle Market Revenue Growth by Region



Middle Market Revenue Growth by Industry

