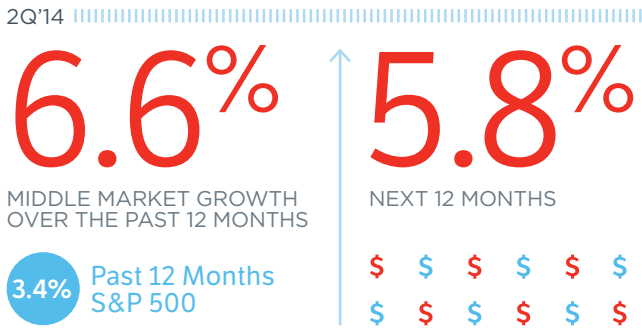


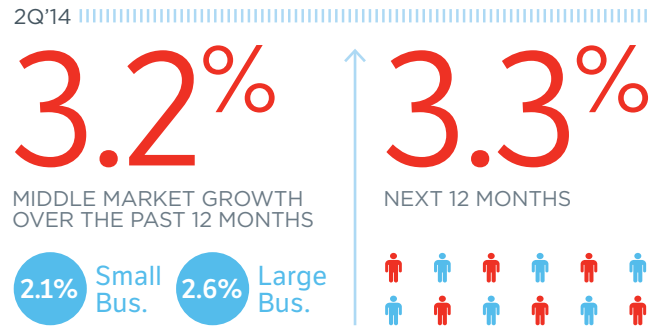
**MIDDLE MARKET
OPTIMISTIC ABOUT FUTURE
GROWTH PROSPECTS**



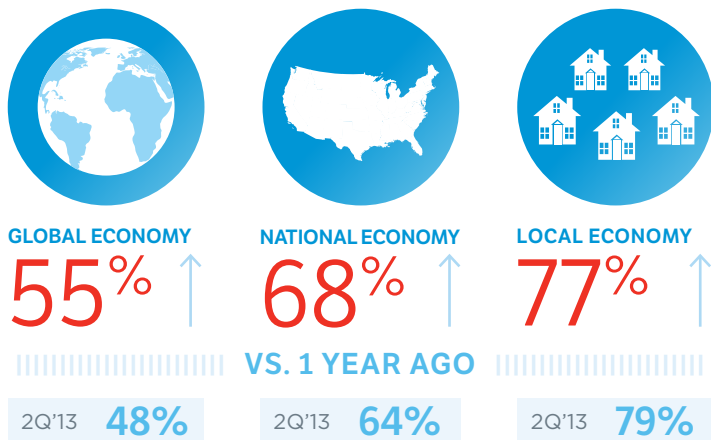
Revenue Growth Outpaces S&P 500



Leading Job Creation

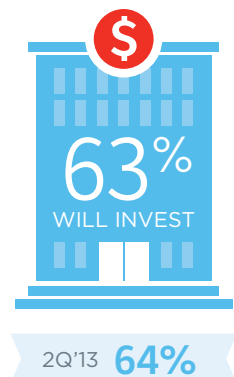


Confidence in U.S. economy reaches record high.



Capital investment plans remain strong.

Middle market companies are sending a strong message that they are poised to invest capital to add jobs, equipment, make acquisitions or train employees.



FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG

MEET THE MIGHTY MIDDLE MARKET

REPRESENTING

3%
OF ALL
U.S. COMPANIES†



1/3

OF ALL
U.S. JOBS*



NEARLY

33%

OF PRIVATE
SECTOR GDP†



MORE THAN

\$10
TRILLION
IN ANNUAL
REVENUE



CONTRIBUTED

1.1+
MILLION
NEW JOBS
2013



U.S. Middle Market Defined

ANNUAL REVENUE

\$10 MM-\$1B



NEARLY

200,000

BUSINESSES*

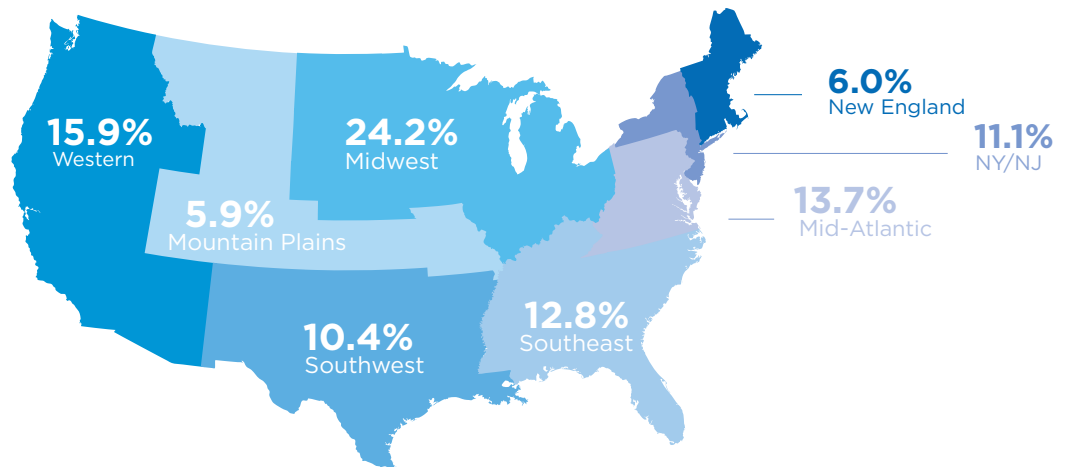
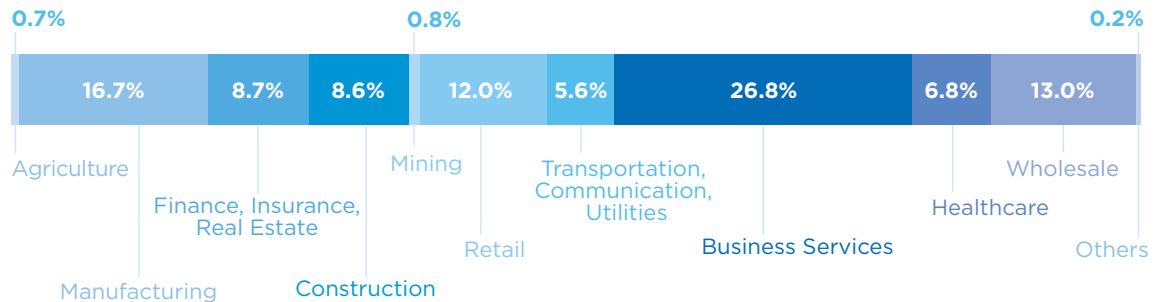


5TH
LARGEST
GLOBAL
ECONOMY‡



Diverse

82% of companies are privately held and widely dispersed across all regions and industries*



Resilient

82%

During the financial crisis, big business lost 3.7 million jobs, the middle market added 2.2 million jobs.*

SURVIVORSHIP RATE

70%

of middle market businesses have been in business **20+** YEARS