2Q

2014

MIDDLE MARKET OPTIMISTIC ABOUT FUTURE GROWTH PROSPECTS



Revenue Growth Outpaces S&P 500

C C%

6.6

MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS



Past 12 Months S&P 500 5.8%

NEXT 12 MONTHS

\$ \$ \$ \$ \$

70%

of middle market companies project positive revenue growth.



Leading Job Creation

7 7%

3.2%

MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS





3.3%

NEXT 12 MONTHS



47%

of middle market companies expect to add jobs.



Confidence in U.S. economy reaches record high.



55%

2Q'13 **48%**



68%

2Q'13 **64%**



77%

2Q'13 **79%**

Capital investment plans remain strong.

Middle market companies are sending a strong message that they are poised to invest capital to add jobs, equipment, make acquisitions or train employees.



2Q'13 **64%**

2013 40%

FOR MORE INFORMATION
VISIT MIDDLEMARKETCENTER.ORG



In Collaboration With





MEET THE MIGHTY MIDDLE MARKET

REPRESENTING

3%
OF ALL
U.S. COMPANIES†

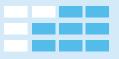


1/3
OF ALL
U.S. JOBS'



NEARLY

33%
OF PRIVATE



\$10 TRILLION IN ANNUAL REVENUE



CONTRIBUTED

1.1+
MILLION
NEW JOBS
2013



U.S. Middle Market Defined

ANNUAL REVENUE

\$10 MM-\$1B









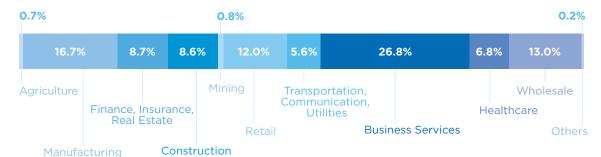
NEARLY
200,000
BUSINESSES†

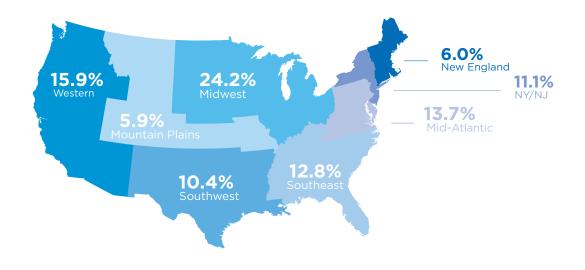


Diverse

82%

of companies are privately held and widely dispersed across all regions and industries*





Resilient

82%

SURVIVORSHIP RATE

During the financial crisis, big business lost 3.7 million jobs, the middle market added 2.2 million jobs.*

70%

of middle market businesses have been in business

20⁺ YEARS

^{*} Source: Market that Moves America † Source: Last Available Census ‡ Source: CIA World Fact Book, National Center for the Middle Market (estimate)