

RESURGENCE IN THE MIDDLE MARKET ECONOMY



Revenue Growth Outpaces S&P 500







1Q'14

of middle market companies reported positive revenue growth.



Employment Growth Continues

1Q'14

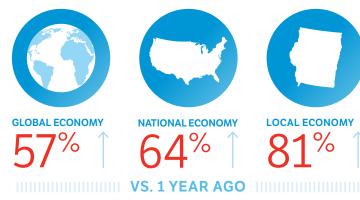




of middle market companies expect to add jobs.



Companies remain confident in the global, U.S. and local economies.



1Q'13 **40%**

1Q'13 **58%**

1Q'13 **74%**

%

Capital investment plans remain strong.

Middle market companies are sending a strong message that they are poised to invest capital to add jobs, equipment, make acquisitions or train employees.



1Q'13 **63%**

FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG

In Collaboration With





MEET THE MIGHTY MIDDLE MARKET

REPRESENTING **3%** OF ALL U.S. COMPANIES⁺

- mini



NEARLY **33%** OF PRIVATE SECTOR GDP'



MORE THAN **\$10 TRILLION** IN ANNUAL REVENUE



CONTRIBUTED

MILLION

NEW JOBS

2013

U.S. Middle Market Defined

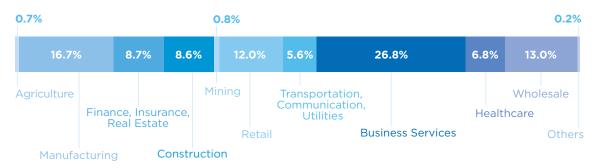


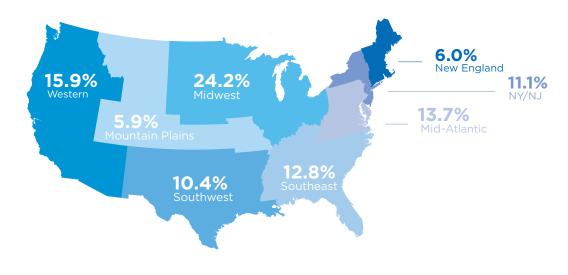




Diverse

82% of companies are privately held and widely dispersed across all regions and industries*





Resilient

82%

During the financial crisis, big business lost 3.7 million jobs, the middle market added 2.2 million jobs.* of middle market businesses have been in business 20⁺YEARS

* Source: Market that Moves America † Source: Last Available Census ‡ Source: CIA World Fact Book, National Center for the Middle Market (estimate)