2013

# **OPTIMISM IN THE** MIDDLE MARKET



### Revenue growth continues.

2Q'13

MIDDLE MARKET GROWTH **OVER THE NEXT 12 MONTHS**  1.2%

S&P 500 **PROJECTED** GROWTH

of middle market companies anticipate performance over the next 12 months.



#### Employment gaining momentum.

Middle market companies are forecasted to generate

of all new projected jobs this year.





MIDDLE MARKET **EMPLOYMENT** GROWTH OVER THE **NEXT 12 MONTHS** 

of middle market companies adding jobs.

#### Companies are becoming more confident in the global, U.S. and local economies.



**GLOBAL ECONOMY** 

NATIONAL ECONOMY

2Q'12 **22%** 



2Q'12 **50%** 

**LOCAL ECONOMY** 

2Q'12 **67%** 

## Capital investment poised to surge.

Middle market companies are sending a strong message that they are poised to invest capital to add jobs, equipment, make acquisitions or train employees.



2Q'12 **51%** 

FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG





